

Professor JIATAO (JT) LI

The Hong Kong University of Science and Technology
School of Business and Management
Department of Management
LSK Business Building, Office 5024
Clear Water Bay, Kowloon, Hong Kong
852-60881801

mnjtli@ust.hk

<http://www.bm.ust.hk/mgmt/faculty-and-staff/directory/mnjtli>

ACADEMIC EXPERIENCE

The Hong Kong University of Science and Technology

Lee Quo Wei Professor of Business, January 2016 –
Chair Professor of Management, July 2009 –
Professor, July 2006 –
Director, Center for Business Strategy and Innovation, 2009 –
Senior Fellow, Jockey Club Institute for Advanced Study (IAS), February 2018 – April 2025
Senior Associate Dean, HKUST Business School, July 2013 – July 2017
Associate Dean (Faculty), HKUST Business School, April 2009 – June 2013
Head, Department of Management, July 2006 – August 2017
Director, Hang Lung Center for Organizational Research, 2006 – 2011
Associate Professor (tenure approved in June 1999) and Assistant Professor, 1997 – 2006

University of Hawaii at Manoa, Department of Management, College of Business

Associate Professor (1994 – 96, on leave), Assistant Professor (1992 – 94)

JOURNAL EDITORSHIP

Department Editor of Strategy, *Management Science (MS)*, 2026–. This is an A journal (UTD-24) in management science and the flagship journal for the INFORMS.

Area Editor, *Journal of International Business Studies (JIBS)*, 2016–. This is an A journal (UTD-24) in international business and the flagship journal for the Academy of International Business (AIB).

Associate Editor, *Strategic Management Journal (SMJ)*, 2009 – 2016. This is an A journal (UTD-24) in strategic management and the flagship journal for the Strategic Management Society (SMS). Associate Editors at *SMJ* have full decision responsibilities.

FELLOWSHIP, HONORS, AND BOARD APPOINTMENT

Ranked as #1 scholar in the world in the field of international business research based on data from Web of Science, based on contributions to the top international business journal (JIBS) for the recent 8 years (2018–2025).

Elected *Fellow* of the Academy of International Business (AIB), the global academic community for international business research.

Vice President and Member of the Board of the Academy of International Business (AIB), served 3-year term for 2016–2019 and served as Program Chair for the 2018 AIB annual conference in Minneapolis, USA.

Member, International Advisory Board, Zhejiang University School of Management, Hangzhou, China, 9/2019–.

Named among the “Top two percent of scientists in the world” in 2019–2025 (a study led by John PA Ioannidis at Stanford University, PLOS Biology).

Named among the Top 1000 Scientists in the field of Business and Management in 2021–2025, by [Research.com](https://www.research.com), a leading academic platform for researchers.

Google scholar citations: 18,145; H index: 58 (accessed 2026-04-30).

PROFESSIONAL EXPERIENCE

McKinsey & Company, Hong Kong

Management consultant, 1994 – 96. Advised leading global and local companies on corporate strategies and alliances/partnerships in Greater China.

EDUCATION

Ph.D. University of Texas, Strategy and International Management, July 1992

RESEARCH HIGHLIGHTS

I am an expert on strategy and global business. I am an elected *Fellow* of the Academy of International Business (AIB). I am currently serving as a Department Editor of *Strategy and Management Science* (2026–) and an Area Editor of the *Journal of International Business Studies* (2016–). Previously, I served as an Associate Editor of the *Strategic Management Journal* from 2009 to 2016. My current research interests include organizational learning, strategic alliances, corporate governance, innovation, and entrepreneurship, with a focus on issues related to global firms and those from emerging economies. My work has appeared in leading academic journals such as *Academy of Management Journal*, *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Journal of International Business Studies*, and *Journal of Management*. I am currently serving as a member of the editorial boards of leading journals, including the *Academy of Management Journal*, *Strategic Management Journal*, *Journal of International Business Policy*, *Global Strategy Journal*, and *Long Range Planning*, among others. I was Program Chair of the Strategic Management Society’s special conference held in Hong Kong in December 2016. I served as Vice President and Program Chair of the 2018 Academy of International Business annual conference in the US. I have won the *Franklin Award for Teaching Excellence* at the HKUST Business School and many other teaching awards.

PUBLICATIONS

Articles and Book Chapters

Italics: co-author is a current or former student

Articles in the UTD-24 Leading Management Journal List:

1. Jiang, H., **Li, J.**, Hu, Y., Xiao, F., Xu, J., & Yi, C. 2026. “Heterogeneous treatment effects in international business research: Potential issues and practical recommendations,” *Journal of International Business Studies*, *in press*.
2. Gambardella, A., Guadalupe, M., **Li, J.**, McGahan, A., & Loche, C. 2026. “Strategy.” *Management Science*, 72 (5): 1.
3. Zhang, J., **Li, J.**, Yan, Y., & Xie, Z. 2026. “Concentration in Cross-Border Research Collaborations and its Effect on MNCs’ Knowledge Creation in a Host Country,” *Strategic Management Journal*, 47 (2): 555-582.

4. Xie, L., Ding, Y., **Li, J.** & Xu, H., 2025. "Prosocial Motivation and Lending to the Poor: Evidence from an International Crowdfunding Platform," *Journal of International Business Studies*, 56 (4): 530-541.
5. **Li, J.**, Chen, Z., Kwon, O. & Wang, J. 2025. "Modes of Control in International Digital Commerce: Evidence from Amazon.com," *Journal of International Business Studies*, 56 (3): 440-450.
6. **Li, J.**, Li, L., Yang, Z., & Tian, X. 2025. "Managing Disruptions in International Distribution Channels: Effectuation Process, Business Model Innovation, and Channel Resilience," *Journal of International Business Studies*, 56 (3): 403-421.
7. Takeuchi, R., **Li, J.**, Kim, H., & Shay, J.P., 2025. "The Impacts of Structural Configurations on Expatriates' Organizational Commitment and Assignment Completion Intention," *Journal of International Business Studies*, 56 (2): 244-258.
8. **Li, J.**, Jiang, H., Shen, J., Ding, H., & Yu, R. 2024. "Using the difference-in-differences design with panel data in international business research: progress, potential issues, and practical suggestions," *Journal of International Business Studies*, 55 (8): 949–961.
9. Yao, F. Chen, M-J, **Li, J.**, Combs, D., & Li, Q. 2024. "A Review of Fifty Years of Research Since Knickerbocker (1973): Competitive Dynamics in International Business," *Journal of International Business Studies*, 55 (5): 522–550.
10. Zhou, N., **Li, J.**, & Wang, J. 2024. "Bilateral Political Tension and the Signaling Role of Patenting in a Host Country," *Journal of International Business Studies*, 55 (3): 396–407.
11. Yang, J.Y., Kim, M.Y., **Li, J.**, & Lu, J. 2023. "Information Voids and Cross-border Bandwagons of Foreign Direct Investment into an Emerging Economy," *Strategic Management Journal*, 44(11): 2751-2782.
12. Yao, K., Xie, L., **Li, J.**, & Xu, M. 2023. "Subnational-level Government Influence and FDI Location Choices: The Moderating Roles of Resource Dependence Relations," *Journal of International Business Studies*, 54 (6): 1027–1054.
13. Meyer, K., **Li, J.**, Brouters, K., & Jean, R. 2023. "International Business in the Digital Age: Global strategies in a world of national institutions," *Journal of International Business Studies*, 54 (4): 577–598.
14. Yi, J., **Li, J.**, & Chen, L., 2023. "Ecosystem Social Responsibility in International Digital Commerce," *Journal of International Business Studies*, 54 (1): 24-41.
15. Yan, Y., **Li, J.**, & Zhang, J. 2022. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, 53 (9): 1924–1944.
16. Dau, L., **Li, J.**, Lyles, M., & Chacar, A., 2022. "Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance". *Journal of International Business Studies*, 53 (6): 1257-1281.
17. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2022. "Informal Institutions and International Business: Toward an Integrative Research Agenda". *Journal of International Business Studies*, 53 (6): 985–1010.
18. **Li, J.**, Van Assche, A., Li, L., & Qian, G., 2022. "Foreign Direct Investment along the Belt and Road: A Political Economy Perspective," *Journal of International Business Studies*, 53 (5), 902–919.
19. Zhang, X., Xie, L., **Li, J.**, & Cheng, L. 2022. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, 53 (4), 709–722.
20. Cuypers, I., Patel, C., Ertug, G., **Li, J.**, & Cuypers, Y., 2022. "Top Management Teams in International Business Research: A Review and Suggestions for Future Research," *Journal of International Business Studies*, 53 (3), 481–515.
21. **Li, J.**, Ding, H., Hu, Y., & Wan, G., 2021. "Dealing with Dynamic Endogeneity in International Business Research," *Journal of International Business Studies*, 52 (3): 339-362.
22. **Li, J.** & Fleury, M.T., 2020. "Overcoming the liability of outsidership for emerging market MNEs: A capability building perspective," *Journal of International Business Studies*, 51(1), 23-37.

23. Huang, K.G. & Li, J. 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102.
24. Li, J., Chen, L., Yi, J., Mao, J. and Liao, J., 2019. "Ecosystem-Specific Advantages in International Digital Commerce," lead article in the 50th anniversary issue of *Journal of International Business Studies*, 50 (9), 1448-1463. (50th Anniversary Issue: Changing the World: How IB Research Makes a Difference)
25. Li, J., P. Li, and B. Wang, 2019. "The liability of opacity: State ownership and the likelihood of deal completion in international acquisitions by Chinese firms," *Strategic Management Journal*, 40 (2): 303-327.
26. Lundan, S. and J.T. Li, 2019. "Adjusting to and learning from institutional diversity: Toward a capability-building perspective," *Journal of International Business Studies*, 50(1), 36-47.
27. Xie, Z. and J.T. Li, 2018. "Exporting and innovating among emerging market firms: The moderating role of institutional development," *Journal of International Business Studies*, 49(2), 222-245.
28. Li, J.T., C. Qian, and K. Yao, 2015. "Confidence in Learning: Inter- and Intra-organizational Learning in Foreign Market Entry Location Decisions," *Strategic Management Journal*, 36: 918-929.
29. Yang, J.Y., J.T. Li, and A. Delios. 2015. "Will a Second Mouse Get the Cheese: Learning from Early Entrants' Failures in a Foreign Market," *Organization Science*, 26 (3): 908-922.
30. Li, J.T. and C. Qian, 2013. "Principal-Principal Conflicts under Weak Institutions: A Study of Corporate Takeovers in China," *Strategic Management Journal*, 34: 498-508.
Republished in a summary form in the *Chinese Management Insights*, 2014.
31. Kozhikode, R., and J.T. Li, 2012. "Political Pluralism, Public Policies, and Organizational Choices: Banking Branch Expansion in India, 1948–2003," *Academy of Management Journal*, 55 (2): 339-359.
Finalist, the 2012 *Best Paper Award* for articles published in *Academy of Management Journal*
32. Li, J.T. and Y. Tang, 2010. "CEO Hubris and Firm Risk Taking in China: The Moderating Role of Managerial Discretion," *Academy of Management Journal*, 53 (1): 45-68.
Republished in a summary form in *Chinese Management Insights*, 2012, 1 (2): 756-78.
33. Kuilman, J. and J.T. Li, 2009. "Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935." *Academy of Management Journal*, 52 (2): 229-245 (Lead article).
34. Kuilman, J., I. Vermeulen, and J.T. Li, 2009. "The Consequents of Organizer Ecologies: A Logical Formalization," *Academy of Management Review*, 34 (2): 253-272.
35. Lee, S., O. Shenkar and J.T. Li, 2008. "Cultural Distance, Investment Flow and Control in Cross-Border Cooperation," *Strategic Management Journal*, 29: 1117-1125.
36. Li, J.T. 2008. "Asymmetric Interactions between Foreign and Domestic Banks: Effects on Market Entry," *Strategic Management Journal*, 29: 873-893.
37. Takeuchi, R., Shay, J.P., and J.T. Li. 2008. "When does Decision Autonomy Increase Expatriates' Adjustment? An Empirical Test," *Academy of Management Journal*, 51 (1): 45-60.
38. Wang, H., J. Choi, and J.T. Li. 2008. "Too Little or Too Much? Untangling the Relationship between Corporate Philanthropy and Firm Financial Performance," *Organization Science*, 19 (1): 143-159.
Winner of Best Paper Award, Social Issues in Management Division, *Academy of Management*, Honolulu.
39. Li, J.T., J.Y. Yang, and D.R. Yue. 2007. "Identity, Community, and Audience: How Wholly Owned Foreign Subsidiaries Gain Legitimacy in China," *Academy of Management Journal*, 50 (1): 175-190.
40. Kuilman, J. and J.T. Li, 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai," *Organization Science*, 17 (3): 385-401.
41. Li, J.T. and D.C. Hambrick. 2005. "Factional Groups: A New Vantage on Demographic Faultlines, Conflict, and Disintegration in Work Teams", *Academy of Management Journal*, 48 (5): 794-813.
42. Hambrick, D.C., J.T. Li, K. Xin and A.S. Tsui. 2001. "Compositional Gaps and Downward Spirals in International Joint Venture Management Groups," *Strategic Management Journal*, 22 (11): 1033-

53.

43. Shenkar, O. and **J.T. Li**. 1999. "Knowledge Search in International Cooperative Ventures," *Organization Science*, 10 (2): 134-43.
44. Tallman, S. and **J.T. Li**, 1996. "Effects of International Diversity and Product Diversity on the Performance of Multinational Firms," *Academy of Management Journal*, 39 (1): 179-96.
Reprinted in J.A. Krug and J.D. Daniels (eds.), 2008. *Multinational Enterprise Theory*, Vol. 1: 59-74. London: Sage.
45. **Li, J.T.**, 1995. "Foreign Entry and Survival: Effects of Strategic Choices on Performance in International Markets," (Lead article) *Strategic Management Journal*, 16: 333-51.
46. **Li, J.T.** and S. Guisinger, 1992. "The Globalization of Service Multinationals in the 'Triad' Regions: Japan, Western Europe, and North America," *Journal of International Business Studies*, 23 (4): 675-96.
Reprinted in K.P. Sauvant and P. Mallampally (eds.), 1993. *Transnational Corporations in Services*. New York: Routledge, p. 88-112 (United Nations Library on Transnational Corporations; Vol. 12.)
47. **Li, J.T.** and S. Guisinger, 1991. "Comparative Business Failures of Foreign-Controlled Firms in the United States," *Journal of International Business Studies*, 22 (2): 209-24.

Articles in the FT-50, ABS 4 and 3 Journal Lists (other than those appeared in UTD-24 journal list above):

48. *Qian, C., Ge, G., Geng, X., Li, J. & Hasenhuttl, M.* 2026. "Large Owner Expropriation Threat and Stock Option Pay's Effect on Firm Risk-Taking Behaviors in Weak Institutions," *Corporate Governance: An International Review*, 34: 233–251.
49. **Li, J.,** Surana, A., Chavan, M., Kano, L., Schotter, A., & Chirico, F., 2025. "The internationalization of digital platform-based firms: A systematic literature review and directions for future research," *Journal of World Business*, 60 (4): 101629.
50. Su, Z., **Li, J.,** Ye, W., Shi, Y., & Zhu, B., 2025. "Co-ethnic Immigrant Communities and Foreign Location Choice of Family Firms from Emerging Economies," *Journal of World Business*, 60 (4): 101641.
51. Xu, Y., **Li, J.,** Wang, Y., Xin, L., & Zhao, H. 2025. "Exploring Corporate Philanthropy, Home Country Foreign Aid, and Country of Origin-Based Stigma for Multinational Enterprises: An Experimental Study," *Journal of World Business*, 60 (3): 101623.
52. Liu, W., **Li, J.,** & Zhou, J. 2025. "Organizational Non-Conformity in an Emerging Economy: Exploring the Non-Adoption of Credit Ratings in China," *Asia Pacific Journal of Management*, 42 (3): 1645–1681.
53. **Li, J.,** Mao, K., and Lu, P., 2024. "Doing Good, Feeling Good? Corporate Social Responsibility and CEOs' Self-Perceived Status," *Asia Pacific Journal of Management*, 41 (4): 2337-2357.
54. Delios, A., **Li, J.,** Schotter, A., & Vrontis, D. 2024. "Challenging the Orthodoxy in International Business Research: Directions for "New" Research Areas," *Journal of World Business*, 59 (4): 101552.
55. *Zhou, J., Liu, W., and Li, J.,* 2024. "Performance Implications of a Corporate Political Strategy in Chinese Firms: State versus Market Logics in Different Institutional Settings," *Long Range Planning*, 57: 102439.
56. Su, Z., **Li, J.,** Wei, S., & Wu, Z., 2024. "Effect of Inward Foreign Direct Investment on Entrepreneurship Productivity in Emerging Markets," *Journal of International Management*, 30 (1): 101116.
57. Zhou, N., **Li, J.,** Bai, C., & Zhang, D. 2024. "From learner to innovator: Knowledge transfer from a parent MNE and foreign subsidiaries' local innovation," *Management International Review*, 64 (1): 89-128.
58. *Yun, A., Li, J., & C. Hu,* 2024. "State Dominance over the Market: The Survival of China's State-owned Enterprises," *Asia Pacific Journal of Management*, 41 (1): 437-474.

59. *Hu, C., Li, J., and A. Yun.* 2023. "Re-examining Foreign Subsidiary Survival in A Transition Economy: Impact of Market Identity Overlap and Conflict," *Journal of World Business*, 58 (3): 101432.
Nominee, JWB 2023 Best Paper Award.
60. *Wan, G., Xie, L., Li, J., & Jiang, D.* 2022. "Entertainment Spending and Capturing Value from Innovation in China", *Management and Organization Review*, 18 (4), 623-657.
61. *Li, J., Qian, G., Zhou, K., Lu, J. & Liu, B.* 2022. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, 39 (3), 843-856.
62. *Casas-Klett, T. and Li, J.* 2022. "Assessing the Belt and Road Initiative as a Narrative: Implications for Institutional Change and International Firm Strategy," *Asia Pacific Journal of Management*, 39 (3), 857-873.
63. *Li, J., Van Assche, A., Fu, X., Li, L., & Qian, G.,* 2022. "The Belt Road Initiative and International Business Policy: A Kaleidoscopic Perspective." *Journal of International Business Policy*, Vol 5 (2): 135–151.
64. *Tian, L., Yang J.Y., and Li, J.* 2021. "Does legal registration help or hurt? The effect of government corruption on resource acquisition by nascent ventures in an emerging economy," *Asia Pacific Journal of Management*, 38(2): 547-572.
65. *Zhou, J., L.G. Ge, J.T. Li, and P. Chandrashekar,* 2020. "Entrepreneurs' Socio-economic Status and Government Expropriation in an Emerging Economy," *Strategic Entrepreneurship Journal*, 14: 396-418.
66. *Ge, L., C. Qian, and Li, J.* 2019. "Mimicry, Knowledge Spillover and Expatriate Assignment Strategy in Overseas Subsidiaries," *Management International Review*, 59(6), 981–1007.
67. *Li, J., B. Liu, and G.M. Qian.* 2019. "The Belt and Road Initiative, Cultural Friction and Ethnicity: Their Effects on the Export Performance of SMEs in China," *Journal of World Business*, 54: 350-359.
JWB 2019 Best Phenomenon-based Paper First Runner-Up Award.
68. *Liu, W. and Li, J.* 2019. "Unbalanced Institutions in Market Transition: How Do They Matter?" *Management International Review*, 59(5), 675-702.
69. *Wu, J., K. Lao, F. Wan and J. Li,* 2019. "Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms," *International Business Review*, 28: 727-738.
70. *Xie, Z. and J. Li,* 2017. "Selective Imitation of Compatriot Firms: Entry Mode Decisions of Emerging Market Multinationals in Cross-border Acquisitions," *Asia Pacific Journal of Management*, 34 (1): 47-68.
71. *Li, J., P. Li, and B. Wang,* 2016. "Do Cross Border M&As Create Value? Evidence from Acquiring Firms from an Emerging Economy," *International Business Review*, 25: 471-483.
72. *Li, J., and G. Wan,* 2016. "China's Cross-border Mergers and Acquisitions: A Contextual Distance Perspective," *Management and Organization Review*, 12 (3), 449-456.
73. *Li, J. and Z. Xie,* 2016. "Governance Structure and the Creation and Protection of Technological Competencies: International R&D Joint Ventures in China," *Management International Review*, 56(1), 123-148.
74. *Yao, K and J. Li.* 2016. "Multi-market Contact and Foreign Entry Location Decisions in China," *Management International Review*, 56(1), 95-122.
75. *Li, J., L. Tian, and G. Wan,* 2015. "Contextual Distance and the International Strategic Alliance Performance: A Conceptual Framework and a Partial Meta-analytic Test," *Management and Organization Review*, 11 (2): 289-313.
76. *Tang, Y., J.T. Li, and H. Yang,* 2015. "What I See, What I Do: How Executive Hubris Affects Firm Innovation," *Journal of Management*, 41 (6): 1698-1723.
77. *Xie, Z. and J. Li,* 2015. "Demand Heterogeneity, Learning Diversity and Innovation in an Emerging Economy," *Journal of International Management*, vol. 21 (4): 277-292.
78. *Li, J.T. and C. Ng,* 2013. "The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China", *Journal of Business Ethics*, 114: 643–653.

79. **Li, J.** and *Y. Tang*, 2013. "The Social Influence of Executive Hubris: Cross-Cultural Comparison and Indigenous Factors," *Management International Review*, 53: 83-107.
80. *Xie, Z.* and **J. Li.**, 2013. "Internationalization and Indigenous Technological Efforts of Emerging Economy Firms: The Effect of Multiple Knowledge Sources," *Journal of International Management*, 19 (3): 247-259.
81. **Li, J.**, 2011. "Rethinking International and Global Strategy," *Global Strategy Journal*, 1: 275-278.
82. **Li, J.** and *Z. Xie*, 2011. "Global R&D Strategies in an Emerging Economy: The Development and Protection of Technological Competencies," *European Management Review*, 8 (3): 153-164.
83. *Yang, J.Y.*, *B. Tipton*, and **J. Li.**, 2011. "A Review of Foreign Business Management in China," *Asia Pacific Journal of Management*, 28: 627-659.
84. **Li, J.**, 2010. "Global R&D Alliances in China: Collaborations with Universities and Research Institutes," *IEEE Transactions on Engineering Management*, 57: 78-87.
85. **Li, J.** and *K. Yao*, 2010. "The Role of Reference Groups in International Investment Decisions by Firms from Emerging Economies," *Journal of International Management*, 16: 143-153.
86. **Li, J.** and *R. Kozhikode*, 2009. "Developing New Innovation Models: Shifts in the Innovation Landscapes in Emerging Economies and Implications for Global R&D Management," *Journal of International Management*, 15 (3): 328-339.
87. **Li, J.** and *R. Harrison*, 2008. "National Culture and the Composition and Leadership Structure of Boards of Directors," *Corporate Governance: An International Review*, 16 (5): 375-385.
Finalist, the 2008 Best Paper Award for the best articles published in the *Corporate Governance: An International Review*
88. **Li, J.** and *R. Kozhikode*. 2008. "Knowledge Management and Innovation Strategy: The Challenge for Latecomers in Emerging Economies", *Asia Pacific Journal of Management*, 25 (3): 429-450.
89. **Li, J.** and *D.R. Yue*, 2008. "Market Size, Legal Institutions, and International Diversification Strategies: Implications for the Performance of Multinational Firms." *Management International Review*, 48 (6): 667-688.
90. *Wang, H.* and **J.T. Li**, 2008. "Untangling the Effects of Over-Exploration and Over-Exploitation on Organizational Performance: The Moderating Role of Environmental Dynamism," *Journal of Management*, 34 (5): 925-951.
91. *Yang, J.Y.* and **J. Li.** 2008. "The Development of Entrepreneurship in China," *Asia Pacific Journal of Management*, 25: 335-359.
92. **Li, J.** and *O. Shenkar*. 2003. "Knowledge Search and Governance Choice: International Joint Ventures in the People's Republic of China," *Management International Review*, 43 (3): 91-110.
93. **Li, J.** and *A.S. Tsui*. 2002. "A Citation Analysis of Management and Organization Research in the Chinese Context: 1984-1999," *Asia Pacific Journal of Management*, 19 (1): 87-108.
94. **Li, J.**, *K. Xin* and *M. Pillutla*. 2002. "Multi-cultural Leadership Teams and Organizational Identification in International Joint Ventures," *International Journal of Human Resource Management*, 13 (2): 320-337.
95. **Li, J.**, *K. Xin*, *A.S. Tsui*, and *D. Hambrick*. 1999. "Building Effective International Joint Venture Leadership Teams in China," *Journal of World Business*, 34 (1): 52-68.
Reprinted in *Li, J.T. (ed.)*, 2001. *Managing International Business Ventures in China*. London: Pergamon Books, p. 31-49.
96. *Weldon, E.* and **J. Li.** 1999. "Introduction: International Ventures in China: Challenges for Managers and Management Researchers," *Journal of World Business*, 34(1): 1-2.
97. **Li, J.**, 1994. "Experience Effects and International Expansion: Strategies of Service MNCs in the Asia-Pacific Region," *Management International Review*, 34 (3), 217-34.

Other International Journal Articles:

98. **Li, J.** & *Wei, J.* 2025. "Digital Transformation and Innovation in Emerging Economies: An Introduction and Future Directions." *International Journal of Technology Management*, Vol 97 (2/3): 111-122.
99. **Li, J.**, 2022. "从中国元素到全球管理理论 — 中国管理研究回顾与展望" (名家文章, Reflections on Chinese Management Research), *Quarterly Journal of Management*, Vol. 7 (1): 1-24.

100. **Li, J.T.**, Li, J., Xie, Z, & Jiao, J. 2021. “Exploring Digital Innovation: Emergence of the New, Transformation of the Old, and the Impact of Institutions”. *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 105-112.
101. Wang, J., Xie, Z., **Li, J.**, and Yang, D. 2021. “Learning from Institutional Diversity to Innovate: A Study of Chinese Exporters in Digital Industries,” *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 384-411.
102. Xie, Z., Xie, L., and **Li, J.**, 2021. “Direct Subsidies or Tax Credits? The Different Effects of R&D Policy Tools,” *International Journal of Technology Management*, 86 (1): 25-43.
103. Xie, Z. and **J. Li**, 2017. “Export Intensity, Domestic Competition, and Product Innovation in an Emerging Economy,” *International Journal of Technology Management*, 27: 96-121.
104. Tang, Y., **J. Li**, and L. Liu, 2016. “Does Founder-CEO Status Affect Firm Risk Taking,” *Journal of Leadership and Organization Studies*, 23 (3): 322-334.
105. **Li, J.** 2013. “The Internationalization of Entrepreneurial Firms from Emerging Economies: The Roles of Institutional Transitions and Market Opportunities.” *Journal of International Entrepreneurship*, 11 (2): 158-171.
106. **Li, J.** and *W. Liu*, 2013. “Selecting a Target Segment: Market Structure and New Venture Entry Decisions,” *Management Decision*, 51 (7): 1402-1421.
107. **Li, J.** and Z. Xie, 2013. “Examining the Cross-Border Acquisition Strategy of Chinese Companies” *Journal of Leadership and Organization Studies*, 20 (4):434 - 445.
108. **Li, J.** and R. Kozhikode. 2011. “Organizational Learning of Emerging Economy Firms: The case of China's TCL Group.” *Organizational Dynamics*, 40: 214-221.
109. **Li, J.T.** and R. Harrison, 2008. “Corporate Governance and National Culture: A Multi-Country Study”. *Corporate Governance: International Journal of Business in Society*, 8 (5): 607-621.
110. **Li, J.** and D.R. Yue. 2005. “Managing Global Research and Development in China: Patterns of R&D Configuration and Evolution”, *Technology Analysis & Strategic Management*, 17 (3): 317-337.
111. **Li, J.** and J. Zhong. 2003. “Explaining the Growth of International R&D Alliances in China,” *Managerial and Decision Economics*, 24 (2-3): 101-115.
112. **Li, J.** and T. Randoy. 2002. “Resource Flows within Multinational Corporations: Implications for Subsidiary Strategy,” *Journal of International Business and Economy*, 3 (1): 25-45.
113. **Li, J.**, 1994. “Ownership Structure and Board Composition: A Multi-Country Test of Agency Theory Predictions,” *Managerial and Decision Economics*, 15 (4): 359-68.
114. **Li, J.**, 1994. “International Strategies of Service MNCs in the Asia-Pacific Region,” *The International Executive*, 36 (3): 305-25.
115. **Li, J.** and S. Guisinger, 1991. “How Well Do Foreign Firms Compete in the United States?” *Business Horizons*, 34 (6): 49-53.

Book Chapters:

116. **Li, J.** & Li, L., 2026. “The Belt and Road Initiative: Governmental Policies and Participating Firms’ Bargaining Power.” In **Li, J.**, (ed.), *The Belt Road Initiative and International Business*. New Jersey: World Scientific, *in press*.
117. Li, L., & **Li, J.**, 2026. “Will Participants of China’s Belt and Road Initiative be Continuously Committed to the Initiative?” In **Li, J.**, (ed.), *The Belt Road Initiative and International Business*. New Jersey: World Scientific, *in press*.
118. **Li, J.** and Z. Xie, 2019. “Adjustment of MNE geographic market strategy in responding to the rise of local competitors in an emerging market.” In Grosse, R. and Meyer, K. (eds.) *The Oxford Handbook of Management in Emerging Markets*. New York: Oxford University Press, p. 311-332.
119. **Li, J.** and Z. Xie, 2013. “Incentives,” In Teece, D., and M. Augier, eds., *Palgrave Encyclopedia of Strategic Management*. Palgrave Macmillan UK.
120. **Li, J.**, and J.Y. Yang, 2009. “Competition, Learning, and Foreign Entry Strategy: A Macro Organization Perspective.” In Cheng, J., E. Maitland, and S. Nicholas, eds., “Managing Subsidiary Dynamics: Headquarters Role, Capability Development, and China Strategy,” *Advances in*

- International Management*, 22: 219–240.
121. **Li, J.** and *J.Y. Yang*. 2006. “Foreign Direct Investment Communities and the Legitimation of Wholly-owned Foreign Subsidiaries in China.” In S. Söderman (Ed.), *Emerging Multiplicity - Integration and Responsiveness in Asian Business Development*. London: Palgrave Macmillan, pp. 215-233.
 122. **Li, J.** and *J.Y. Yang*. 2006. “China’s Domestic Private Firms: A Literature Review and Directions for Future Research.” In A.S. Tsui, Y. Bian, and L. Cheng (Eds.), *The Management and Performance of China’s Domestic Private Firms: Multi-Disciplinary Perspective*. New York: M.E. Sharp, pp. 206-229.
 123. **Li, J.**, 2001. “Introduction: Managing International Business Ventures in China.” In Li, J.T., (ed.), *Managing International Business Ventures in China*. London: Pergamon Books, p.1-14.
 124. **Li, J.** and A.S. Tsui. 2000. “Management and Organizations in the Chinese Context: An Overview.” In J.T. Li, A.S. Tsui, and E. Weldon, eds., *Management and Organizations in the Chinese Context*. London: Macmillan, p. 9-32.
 125. Rando, T. and **J. Li**. 1998. “Global Resource Flows and MNE Network Integration.” In J. Birkinshaw and N. Hood, eds., *Multinational Corporate Evolution and Subsidiary Development*. London: Macmillan, p. 76-101.
 126. **Li, J.** and O. Shenkar. 1997. “The Perspectives of Local Partners: Strategic Objectives and Structure Preferences of International Cooperative Ventures in China.” In P.W. Beamish and J.P. Killing, eds., *Cooperative Strategies: Asia-Pacific Perspectives*. San Francisco: New Lexington Press, p. 300-22.
 127. **Li, J.** and O. Shenkar, 1996. “In Search of Complementary Assets: Cooperative Strategies and Knowledge Seeking by Prospective Chinese Partners.” In J. Child and Y. Lu, eds., *Management Issues for China in the 1990s - International Enterprises*, London: Routledge, p. 52-65.
 128. **Li, J.**, 1994. “Experience Effects and International Expansion Strategies.” In Y.C. Feng and C.H. Wee, eds., *Asia-Pacific Business in the Year 2000*, Beijing: Beijing University of Aeronautics and Astronautics Press.
 129. **Li, J.**, 1994. “An Empirical Analysis of Foreign Direct Investment in the Service Industries.” In P. Harker, ed., *The Service Productivity and Quality Challenge*, New York: Kluwer Academic Press, p. 139-68.
 130. **Li, J.** and S. Guisinger, 1993. “Patterns of International Competition in Service Industries.” In Y. Aharoni, ed., *Coalitions and Competition: The Globalization of Professional Services*, New York: Routledge, p. 179-92.

BOOKS AND MONOGRAPHS

1. **Li, J.**, (ed.), 2026. *The Belt Road Initiative and International Business*. New Jersey: World Scientific.
2. **Li, J.**, (ed.), 2001. *Managing International Business Ventures in China*. London: Elsevier (see reviews at *Administrative Science Quarterly*, 2003, 48: 546-548; *Business China*, March 2002).
3. **Li, J.**, A.S. Tsui, and E. Weldon (eds.), 2000. *Management and Organizations in the Chinese Context*. London: MacMillan (see reviews at *Administrative Science Quarterly*, 2002, 47: 188-192; *Journal of International Business Studies*, September, 2002; *International Journal of Human Resource Management*, 2001, 12 (1): 134–141.).
4. **Li, J.**, & Guisinger, S.1993. *The Transnationalization of Service Industries*. New York: United Nations (Publication No. E.93.II.A.3, United Nations Centre for Transnational Corporations).

JOURNAL SPECIAL ISSUES

5. **Li, J.** & Wei, J. 2025. Digital Transformation and Innovation in Emerging Economies. Special issue. *International Journal of Technology Management*, Vol 97 (2/3): 111-439.
6. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2024. Challenging the Orthodoxy in International Business Research. Special issue. *Journal of World Business*, 59 (4).
7. Meyer, K., **Li, J.**, Brouthers, K., & Jean, R. 2023. International Business in a Digital World. Special issue. *Journal of International Business Studies*, 54(4): 577–755.

8. Dau, L., Chacar, A., Lyles, M., & Li, J. 2022. Informal Institutions and International Business. Special issue, *Journal of International Business Studies*, 53 (6): 985–1306.
9. Li, J., Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. The Belt Road Initiative and International Business Policy. Special issue. *Journal of International Business Policy*, Vol 5 (2): 135–275.
10. Li, J., Qian, G., Zhou, K., & Lu, J. 2022. De-Globalization and Institutional Changes: Implications for Firms in Asia. Special issue, *Asia Pacific Journal of Management*, 39, 843-1049.
11. Li, J., Li, J., Xie, Z., & Jiao, J. 2021. Digital Innovation in Emerging Economies. Special issue. *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 105-434.
12. Weldon, E. & Li, J. (eds.), 1999. *International Ventures in China: Challenges for Managers and Management Researchers*. Special issue for *Journal of World Business*, 34 (1).

PEER REVIEWED BEST PAPER PROCEEDINGS AND OTHER PUBLICATIONS

1. Li, J., & Shui, Y. 2026. “Shareholder Dissent Voting and Non-CEO Executive Turnover,” *The Academy of Management Proceedings*, Philadelphia.
2. Li, J.Y. and Li, J.T. 2022. “Government frugality campaign and SOE executive compensation: the influence of non-state ownership,” *The Academy of Management Proceedings*, Seattle.
3. Yang, J.Y., J.T. Li and A. Delios. 2012. “Confidence in Learning from Others' Failures: Foreign Investment Strategy in a Transition Economy,” *The Academy of Management Proceedings*, Boston.
4. Kozhikode, R., and J.T. Li, 2011. “Contested Institutional Prescriptions and Organizational Identity in a Pluralist Country,” *The Academy of Management Proceedings*, San Antonio.
5. Li, J.T. and C. Qian, 2008. “Mimetic Diffusion, Knowledge Spillovers, and Expatriate Assignment Practice,” *The Academy of Management Proceedings*, Anaheim.
6. Kuilman, J., I. Vermeulen, and J.T. Li. 2008. “The Consequents of Organizer Ecologies: A Logical Formalization,” *The Academy of Management Proceedings*, Anaheim.
7. Li, J.T., and J.Y. Yang, 2008. “Competition, Learning, and Foreign Entry Strategy: A Macro Organization Perspective.” *The Academy of International Business Proceedings*, Milan.
8. Yang, J.Y., J.T. Li, and A. Delios. 2006. “Failure-Induced Learning, Causal Ambiguity, and Foreign Market Entry.” *The Academy of Management Proceedings*, Atlanta.
9. Wang, H., J. Choi, and J.T. Li. 2005. “Too Little or Too Much? Reexamining the Relationship between Corporate Charitable Giving and Corporate Financial Performance.” *The Academy of Management Proceedings*, Honolulu.
10. Kuilman, J. and J.T. Li. 2003. “Strategies of International Banks in China”, *Journal of International Banking*, November (China: nieuwe mogelijkheden, nieuwe vestigingen?- Bank- en Effectenbedrijf, in Dutch)
11. Li, J.T., 1993. “Survival of Foreign Subsidiaries: An Event-History Study of Foreign Firms in the United States,” *Journal of International Business Studies*, 24(3): 617.
12. Li, J.T., 1992. “Competitive Asymmetries: Market Entries of Foreign and Domestic Banks.” *The Academy of Management Proceedings*, Las Vegas.

TEACHING CASES

1. Li, J.T., Casas-Klett, T., and Gerasimova, E. 2020. “Digital Transformation in China during the Pandemic: Will Expo-One’s Online Journey End Offline?” HKUST and Skolkovo School of Management. (Available on Harvard Business School Press)
Winner, 2nd Prize, AAPBS Case Writing Competition, 2022.
2. Li, J.T., Casas-Klett, T., and Gerasimova, E. 2018. “Accelerating Russia: The Internet Initiatives Development Fund.” HKUST and Skolkovo School of Management. (Available on Harvard Business School Press: STS1)
3. Li, J.T., King, R., Peng, W., and Chung, R. 2018. “Wanda Cultural Industry Group: Connecting China with the World.” HKUST Thompson Center for Business Case Studies (Available on Harvard Business School Press: ST63).

RESEARCH INTERESTS

Global Strategy
Digital Strategy
Corporate Strategy
Corporate Governance in Asia
Entrepreneurship in Asia
Alliances/Joint Venture Success in China
Innovation in China
Chinese Management and Organizations

RESEARCH GRANTS

I have served as the principal investigator for research supported by 30 grants in Hong Kong, with a total of HK\$15 million.

TEACHING INTERESTS

Strategic Management
Managing Alliances in China
Strategic Management in China
Doing Business in China
Global Business Strategy
International Business
Research Seminar in Strategy and Organization Theory

TEACHING EXPERIENCE

Hong Kong University of Science and Technology

Degree Programs

- UG: *Corporate Strategy*
International Management
Multinational Corporations
Undergraduate Research Opportunity (UROP)
- MBA: *Strategic Management*. Core course (Hong Kong, Shenzhen, Saudi, and Bi-Weekly MBA programs)
Managing Strategic Alliances in China. MBA elective
- EMBA: *Doing Business in China*
- MSc: *Strategic Management in China*
Managing Strategic Alliances in China
- Ph.D: *Ph.D Seminar in Strategy and Organization Theory*
Ph.D Seminar in Developing Strategy Research
Ph.D Research Program Development
Ph.D Dissertation Research
- Ph.D./MPhil Committees:
- ✧ Chair, PhD dissertation, SHUI, Yuan (2023-28)
 - ✧ Chair, PhD dissertation, Leo Xu Yan (2020-26)

- ✧ Chair, PhD dissertation, Juno Jingyuan Li (2024; Assistant Professor, Indiana University Kelly School of Business; Chinese University of Hong Kong Shenzhen)
- ✧ Chair, PhD dissertation, Charles Ziyi Chen (2023; Assistant Professor, University of Melbourne, Australia)
- ✧ Chair, PhD dissertation, Jamie Xinhao Qiao (2023; Assistant Professor, University of Macau; Hong Kong Polytechnic University)
- ✧ Chair, PhD dissertation, Chris Chenguang Hu (2020; Assistant Professor, BNU-HKBU United International College)
- ✧ Chair, PhD dissertation, Andy Kyung Hwan Yun (2020; Assistant Professor, JeonBuk National University, Korea)
- ✧ Chair, PhD dissertation, Luqun Xie (2018; Associate Professor, Shanghai Jiaotong University)
- ✧ Chair, PhD dissertation, Gary Lipeng Ge (2017; Assistant Professor, University of Groningen, the Netherlands)
- ✧ Chair, PhD dissertation, Jessie Jieyu Zhou (2017; Associate Professor, Xiamen University; Technical University of Denmark)
- ✧ Chair, PhD dissertation, Lisa Ya Lin (2015; Assistant Professor, Chinese University of Hong Kong)
- ✧ Chair, PhD dissertation, Guoguang Wan (2015; Professor, Southwest University of Finance and Economics; Nanjing University)
- ✧ Chair, PhD dissertation, Zhenzhen Xie (2013; Professor, Zhongshan University; Tsinghua University)
- ✧ Chair, PhD dissertation, Rajiv Kozhikode (2010; Professor, Simon Fraser University, Canada)
- ✧ Chair, PhD dissertation, Cuili Qian (2010; Professor, University of Texas at Dallas)
- ✧ Chair, PhD dissertation, Gracy Jingyu Yang (2006; Professor, University of Sydney, Australia)

- ✧ Chair, Post doctoral fellow, Li Tian (2011-2012; Professor, Nankai University, Tianjin)
- ✧ Chair, Post doctoral fellow, Kirsty Weiping Liu (2008-2010; Assistant Professor, University of Nottingham Ningbo)

- ✧ Chair, MPhil thesis, Rakshatha Suprabhakumar (2023)
- ✧ Chair, MPhil thesis, Rebecca Rui Zhang (2022)
- ✧ Chair, MPhil thesis, Zhen Yang (2008)
- ✧ Chair, MPhil thesis, Fiona Kun Yao (2006; PhD program, UC-Berkeley)
- ✧ Chair, MPhil thesis, Zhong Jing (2002; Associate Professor, Tongji University, Shanghai)

- ✧ Member, PhD dissertation, Macksey Kaixian Mao (2022; Assistant Professor, Renmin University)
- ✧ Member, PhD dissertation, Yi Tang (2009; Associate Professor, University of Hong Kong)

Executive Programs

Doing Business in China
Global Strategy
Managing Strategic Alliances in China
Meeting the China Challenge
Strategic Management

University of Hawaii, College of Business Administration (1992-94)

UG: *Strategic Management*. Capstone course for UG programs
MBA: *Strategic Management*. Capstone course for the MBA program
EMBA (Japan focused): *Global Competition in the Service Industries* (Lectures)

SERVICE TO THE UNIVERSITY

HKUST:

- 2026 –27 Member, University Council’s Honorary Awards Committee (HAC)
- 2020 –24 Member, University Senate
- 2022 –24 Member, University Senate Committee on Academic Integrity
- 2020 –21 Chairman, University Senate Standing Committee for Academic Review Procedure
- 2019 –20 Member, University Senate Standing Committee for Academic Review Procedure
- 2018 Member, Search Committee for University Provost, HKUST
- 2006-17 Member, University Senate
- 2013-17 Member, University Senate Research Committee
- 2014-15 Member, Dean’s Search Committee, School of Engineering
- 2013-14 Member, Dean’s Search Committee, XJTU-HKUST Joint School of Sustainable Development
- 2011-12 Chairman, University Appointment and Substantiation Committee (UASC)
- 2010-12 Member, University Administrative Committee (UAC)
- 2010-11 Member, University Appointment and Substantiation Committee (UASC)
- 2010-11 Member, the HKUST 20th Anniversary Organizing Committee
- 2009-11 Member, University Honorary Awards Committee
- 2009 Convener, President’s Taskforce on Faculty Recruitment and Retention

HKUST Business School:

- 2022 –25 Member, School Appointment and Substantiation Committee (SASC)
- 2017 –22 Academic Director, HKUST- Skolkovo EMBA Program
- 2018 –19 Co-Chair, DBA Faculty Taskforce
- 2016 –18 Academic Director, MSc in Global Management
- 2017 –18 Member, School Appointment and Substantiation Committee (SASC)
- 2006 –17 Member, School Administrative Committee (SAC)
- 2013 –17 Moderator, Business Insights Presentation Series, HKUST Business School Central
- 2013 –17 Chair, School Research Committee
- 2011–16 Beta Gamma Sigma, HKUST Chapter: President, 2015-16; Secretary, 2013-14, Faculty representative, 2011-12.
- 2015 Member, Business School Advisory Council - Ad-hoc Committee on China Engagement Strategy
- 2013 Chair, Faculty Taskforce on EMBA Programs
- 2012-13 Member, Search Committee for the Associate Dean of Master’s Programs
- 2009-10 Chair, School Appointment and Substantiation Committee (SASC)
- 2005-08 Member, School Appointment and Substantiation Committee (SASC)
- 2003-06 Member, MBA Committee
- 1999-04 Member, PhD/MPhil Committee
- 1997-99 Co-Director, Hang Lung Center for Organizational Research

HKUST Department of Management:

- 2017 - Chair, Departmental Substantiation and Promotion Committee (DSPC)
- 2023- Member, Search Committee for Head of the Department of Management
- 2006 Acting Head, January – June 2006
- 2005-06 Chair, Faculty Recruiting Committee
- 2004-05 Co-chair, Faculty Recruiting Committee
- 2003-04 Chair, Faculty Recruiting Committee
- 1999-04 Chair, PhD Program
- 1999-03 Member, Faculty Recruiting Committee

1999-05 Member, Academic Review Committee
1997-98 Chair, Faculty Recruiting Committee

PROFESSIONAL SERVICE ACTIVITIES AND HONORS

Strategic Management Society (SMS):

The global academic community for strategic management research

- 2025, Faculty Panel, Doctoral Consortium, SMS Palermo, May 21.
- 2023, Panel speaker, New member welcome, Strategic Management Society, June 22.
- 2023, Panel speaker, PDW, Strategic Management Society journals, IACMR, June 14, Hong Kong.
- 2020-2021. Director, the Doctoral Workshop, Strategic Management Society.
- 2021, Panel speaker, Global Strategy PDW, Strategic Management Society, September 18.
- Associate Editor (2009–2016), the *Strategic Management Journal (SMJ)*. This is the flagship journal for the SMS.
- Member of the Editorial Review Board, *Strategic Management Journal (SMJ)* (2019–).
- Program Chair, The SMS Special Conference in Hong Kong, December 10-12, 2016. The conference theme: “Contextualizing Strategic Management in Asia: Institutions, Innovation and Internationalization”. This was the first SMS event in Hong Kong.
- 2019, Nominee, Member of the Board of Directors. Nominated by the SMS Board.
- 2015, Nominee, Member of the Board of Directors. Nominated by the SMS Board.
- Member of the Editorial Review Board, *Global Strategy Journal* (Senior Editorial Board, 2015–; Board, 2010–14).
- SMS Showcase Plenary Panel Organizer and Chair, 2012. “Business Schools in Transition: Models of Management Education and Research,” Prague, October 7-9. The panelists included Business School Deans of City University London (Igor Filatotchev), HKUST (Leonard Cheng), and St Petersburg State University (Valery Kat'kalo).
- 2012. Finalist, *SMS Special Conference Singapore Best Paper Prize*, Singapore, June.
- 2011. Nominee, the *SMS Best Practice Implications Award*, Miami, November.
- 2008. Nominee, for both the *SMS Best Conference Paper Prize*, and the *SMS Best Conference Paper for Practice Implications Award*, Cologne.
- 2006. Nominee, the *Best Conference Paper Prize*, Vienna.

Academy of International Business (AIB):

The global academic community for international business research

- 2025, Panel speaker, PDW on being a good reviewer, AIB annual meeting in Louisville.
- 2023, Panel speaker, PDW, *Journal of International Business Studies*, IACMR, June 18, Hong Kong.
- 2016-, Area Editor of the *Journal of International Business Studies (JIBS)*. This is the flagship journal for the AIB.
- 2020-24, Member of the Advisory Council, AIB Asia-Pacific Chapter (new).
- 2023: Chair, *FIU/AIB Best Theory Paper Award Committee*.
- 2017-22: member, *FIU/AIB Best Theory Paper Award Committee*.
- 2016-19, Vice President and Member of the Board of the Academy of International Business.
- 2018: Program Chair for AIB 2018 annual meeting in Minneapolis
- 2017: Pre-conference Program Coordinator, AIB 2017 annual meeting in Dubai
- 2016: Elected lifetime *Fellow* of the Academy of International Business
- Co-Chair, 2016. AIB Junior Faculty Consortium, New Orleans, June 27-30.
- 2016. Nominee, *Temple/AIB Best Paper Award*, New Orleans.
- 2008. Finalist, the *AIB Best Paper Award*, Milan.
- 2006. Winner of the *Best Paper Award*, Australia and New Zealand International Business Academy, Wellington.
- 2005. Two papers nominated for the *AIB Best Paper Award*, Quebec City.

Academy of Management (AOM):

The global academic community for management research

- 2024, Panel speaker, STR Junior Faculty PDW, Chicago, August 10.
- 2024, Panel speaker, IM Doctoral Consortium, Chicago, August 11.
- Member of the Editorial Review Board, *Academy of Management Journal* (2013–). This is a flagship journal for the AOM, and an A journal in management research.
- 2023, Panel speaker, Mid-Career Consortium: Managing Your Evolving Career, Academy of Management.
- 2022, Speaker, Editors' Panel, STR Global Representatives' PDW: Fostering Publications from Around the World in Leading Organization and Strategy Journals, Academy of Management.
- Helped establishing “HKUST Best Paper Award in Global Strategy” for the IM Division, AOM for four three-year terms: 2016-2027
- Organizer and Chair, HKUST Annual Reception at the AOM. This is our flagship annual Sunday night reception at the AOM, usually attracting a turnout of 250-300 scholars. Chaired this global networking event, 2006-2017.
- All-Academy Theme Panel Organizer and Chair, 2011. “Bridging East and West: Asian Business Schools and Models of Management Education and Research,” Academy of Management, San Antonio, August 14. Panelists included Business School Deans of CEIBS (John Quelch), HKUST (Leonard Cheng), Koc University (Baris Tan), National University of Singapore (Bernard Yeung), and Tsinghua University (Yingyi Qian).
- 2013. Finalist, the *Best Paper Award* for articles published in *Academy of Management Journal* in 2012.
- 2012. Winner, the *Best Paper Award*, International Management Division, Boston.
- 2005. Winner of the *Best Paper Award*, Social Issues in Management Division, Honolulu.

International Association of Chinese Management Research (IACMR):

The global academic community for Chinese management research

- Keynote Speaker, the Macro Panel, 2023. “Chinese Management Research,” International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June.
- *Management and Organization Review (MOR)* Inaugural Research Frontiers Conference at the HKUST Business School, December 4-7, 2014. Conference Host and Chair of the Opening Panel. Conference theme: “Globalization of Knowledge Creation and Innovation in the Context of Emerging Economies”.
- Keynote Speaker, the Opening Panel, 2012. “IACMR 10th Anniversary Panel: Progress and Prospects in Chinese Management Research,” International Association of Chinese Management Research (IACMR) Conference, Hong Kong, June 20-24.
- Member of the Editorial Review Board, *Management and Organization Review* (2003–2007).

Editorial Activities

Series Editor-in-Chief: World Scientific Series in Chinese Business, Innovation, Investment, & Economic Growth (2022 –)

Department Editor of Strategy, *Management Science (MS)*, (2026–)

Area Editor: *Journal of International Business Studies* (2016 –)

Consulting Editor: *Journal of International Business Policy* (2024 –)

Membership of Journal Editorial Review Boards

Academy of Management Journal (2013–)

Global Strategy Journal (Senior Advisory Board, 2011–)

Journal of International Management (2002–)

Long Range Planning (2014–)

Strategic Management Journal (2019 –; Associate Editor, 2009–2016)

Seoul Journal of Business (SJB) (2020–)
Strategic Management Review (2019 –)

Asia Pacific Journal of Management (1999–2013)
Australia Journal of Management (2019–2025)
Cross Cultural & Strategic Management (2015–2024)
Journal of Business Research (2007–2018)
Journal of International Business Policy (2017–2023)
Journal of Management (2011–2023)
Management and Organization Review (2003–2007)
Strategic Organizations (2006–2011)

Advisory Board Member,

Quarterly Journal of Management (China) (2019–)
Journal of Asia Business Studies (2009–2015)

Guest Editor of Special Issues

1. **Li, J.** & Wei, J. 2025. Digital Transformation and Innovation in Emerging Economies. Special issue. *International Journal of Technology Management (IJTM)*.
2. Meyer, K., **Li, J.**, Brouthers, K., & Jean, R. 2023. International Business in a Digital World. Special issue. ***Journal of International Business Studies (JIBS)***.
3. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2023. Challenging the Orthodoxy in International Business Research. Special issue. *Journal of World Business (JWB)*.
4. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2022. Informal Institutions and International Business. Special issue. ***Journal of International Business Studies (JIBS)***.
5. **Li, J.**, Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. The Belt and Road Initiative. Special issue. *Journal of International Business Policy (JIBP)*.
6. **Li, J.**, Qian, G., Zhou, K., & Lu, J. 2022. De-Globalization and Institutional Changes: Implications for Firms in Asia. Special issue, *Asia Pacific Journal of Management*.
7. **Li, J.**, Li, J., Xie, Z, & Jiao, J. 2021: Digital Innovation in Emerging Economies. Special issue. *International Journal of Technology Management (IJTM)*.
8. Weldon, E. & **Li, J.** 1999. International Ventures in China: Challenges for Managers and Management Researchers. Special issue, *Journal of World Business*, 34(1).

Ad Hoc Reviewer

Academy of Management Review
Journal of Management Studies
Organization Science
Strategic Entrepreneurship Journal

RECENT ARTICLES IN MEDIA

Recent articles published in the ***Hong Kong Economic Times*** (in Chinese):

- ✧ Leveraging HK's and Shenzhen's Strengths in Advancing AI (6.03.2026)
- ✧ Unlocking AI Value by Expanding Application (5.02.2026)
- ✧ Boosting HK's R&D Investment (16.01.2026)
- ✧ HK Leveraging Growth of China's Green Economy (20.12.2025)
- ✧ HK's Opportunities from China's 15th Five-Year Plan (14.11.2025)

- ✧ Enterprises' R&D Advancement Boosts HK's Transformation (17.10.2025)
- ✧ Greater Bay Area in Joint Efforts to Explore Tech Innovations (13.09.2025)
- ✧ HK Well-placed to Advance Humanoid Robot Commercialization (29.08.2025)
- ✧ Emerging Technologies Promise New Opportunities (18.07.2025)
- ✧ Expediting Development of Low-Altitude Economy (20.06.2025)
- ✧ Encouraging Private Sector to Engage in I&T Development (30.05.2025)
- ✧ Managing Supply Chain Disruption Risks (09.05.2025)
- ✧ Bolstering Green Finance in HK (12.04.2025)
- ✧ Private Tech Firms Driving Digital Transformation in HK (01.03.2025)
- ✧ Tech Innovations Transform Skill Requirements (24.01.2025)
- ✧ Proactive Approach to Global Trade Challenges (03.01.2025)
- ✧ Enhancing Digital Competitiveness (06.12.2024)
- ✧ Rising Financial Volatility from AI Application (15.11.2024)
- ✧ Accelerating FinTech Development (16.10.2024)
- ✧ Addressing Hong Kong's Weaknesses in Attracting Talent (03.10.2024)
- ✧ Enhancing Growth Momentum with Tech Diffusion (12.09.2024)
- ✧ Unlocking Golden Opportunities in Sports Tourism (23.08.2024)
- ✧ Top Ten Game-Changing Technologies (12.07.2024)
- ✧ Growing Importance of AI Skills in Workplace (21.06.2024)
- ✧ Is HK Ready for Low-Altitude Economy? (07.06.2024)
- ✧ Business Opportunities from Space Economy (25.04.2024)
- ✧ Industrial Metaverse: New Frontier for Innovation (04.04.2024)
- ✧ Four-day Work Week Pilot a Reference for Hong Kong Businesses (14.03.2024)
- ✧ Adapting the Workforce to Shifts in Job Market Triggered by AI (08.02.2024)
- ✧ Staying Ahead as Global Risks Rise (25.01.2024)
- ✧ Managing Risks in Mineral Supply amidst Energy Transition (04.01.2024)
- ✧ Coping with Impacts of Climate Crisis (07.12.2023)
- ✧ Retaining Talent in Era of Technological Innovation (26.10.2023)
- ✧ Opportunities from Ten Emerging Technologies (17.08.2023)
- ✧ Leveraging HK's Core Strengths to Promote GBA Development (06.07.2023)
- ✧ Tackling AI Disruptions on Labour Market (11.05.2023)
- ✧ Evaluating Test Runs of Four-day Work Week (09.03.2023)
- ✧ Mitigating Global Risks by Returning to Multilateral Cooperations (16.02.2023)

- ✧ Attracting Talent Key to Post-pandemic Economic Recovery (12.01.2023)
- ✧ Greater Bay Area Holds Strong Potential in Innovation and Technology (27.10.2022)
- ✧ Gender Balance in Corporate Leadership Conducive to Sustainable Development (22.09.2022)
- ✧ Countering Rising Enterprise Risks with Preventive Contingency Measures (04.08.2022)
- ✧ Value Creation Key to Success as Technology Upends Industries at Growing Pace (07.04.2022)
- ✧ Impact of Russia-Ukraine on Supply Chains (10.03.2022)
- ✧ Multilateral Cooperation to Defuse Tensions (27.01.2022)
- ✧ Imminent Need to Address the Widening Wealth Gap in the COVID-Stricken World (13.01.2022)
- ✧ A Change in Human Capital Market is Needed in Preparing for Brain Drain (09.12.2021)
- ✧ Reasons for Changing Jobs: Belief-Driven or Monetary Return (14.10.2021)
- ✧ The Impact of a Shorter Working Week (22.07.2021)
- ✧ Belt & Road Initiative Makes Globalization Back on Track (24.06.2021)
- ✧ Recovery and Inequality of the Employment Market (17.06.2021)
- ✧ How Corporates Should Respond to ESG? (06.05.2021)
- ✧ Impact of COVID-19: Shrinking Working Hours and Incomes (11.03.2021)
- ✧ Pandemic Speeds Up Corporate Digitalization (07.01.2021)
- ✧ AI is Reshaping the Job Market (05.11.2020)
- ✧ Review of Business and Risk Management Strategy Amid COVID-19 (17.09.2020)
- ✧ The New Normal in the Pandemic (20.08.2020)

HONORS (Research: excluding those mentioned under Professional services and honors)

1. 2024, Finalist, IM Division Best Paper Award in Corporate Social Responsibility and Sustainability.
2. 2024, Finalist, AIB Emerging Market Research award.
3. 2023, Nominee, JWB 2023 Best Paper Award.
4. 2023. Winner, the IM Division HKUST Best Paper in Strategy Award, AOM.
5. 2023. Nominee, SMS Annual Conference Responsible Research Paper Prize
6. 2022. AOM Best Paper for STR division
7. 2021. SMS Strategic Leadership & Governance Best Paper Award Finalist.
8. 2020. JWB 2019 Best Phenomenon-based Paper First Runner-Up Award.
9. 2012. Winner, the *Best Paper Award* in strategic management, the 8th Asia Academy of Management Conference, Seoul.
10. 2009. Finalist, the 2008 Best Paper Award for the best articles published in the *CGIR (Corporate Governance: An International Review)*
11. 2003. Winner of the *Best Paper Award*, European-Asia Management Studies Association Meeting, Stockholm
12. 2003. Nominee, the *Carolyn Dexter Award* for the best international paper, Academy of Management, Seattle
13. 1997 – 2002. Wei-Lun Fellow, HKUST
14. 1994. Finalist, *Haynes Prize* competition for the best monograph in international business, Academy of International Business
15. 1991. Winner of the *Irwin Distinguished Paper Award* for the best paper, Academy of International Business-Southwest

HONORS (Teaching)

1. 2022. Winner, the *Franklin Award for Teaching Excellence* (for MBA Elective /MSc), School of Business and Management, HKUST
2. 2024, 23, 22, 21, 20, 19, 18, 17, 15. *Teaching Excellence Citation*, School of Business and Management, HKUST

3. 2022, Winner, 2nd Prize, AAPBS Case Writing Competition
4. 2013, 2012 *Teaching Excellence Honor Roll (cum laude)* (for MBA core course), School of Business and Management, HKUST
5. 2011. *Teaching Excellence Citation* (for MBA/MSc Elective), School of Business and Management, HKUST
6. 2002. Runner-up, *Franklin Award for Teaching Excellence*, School of Business and Management, HKUST
7. 2001, 2000, 1999. *Teaching Excellence Citation*, School of Business and Management, HKUST
8. 1994. *Teaching Excellence Award*, College of Business, University of Hawaii

PROFESSIONAL MEMBERSHIPS

Strategic Management Society
Academy of International Business
Academy of Management
INFORMS
Asian Academy of Management
International Association for Chinese Management Research
Beta Gamma Sigma