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PUBLICATIONS

Articles and Book Chapters

Italics: co-author is a current or former student

Articles in the UTD-24 Leading Management Journal List:

1. Xie, L., Ding, Y., **Li, J.** & Xu, H., 2025. "Prosocial Motivation and Lending to the Poor: Evidence from an International Crowdfunding Platform," *Journal of International Business Studies*, in press. ([Download here](#))
2. **Li, J.**, Chen, Z., Kwon, O. & Wang, J. 2025. "Modes of Control in International Digital Commerce: Evidence from Amazon.com," *Journal of International Business Studies*, in press. ([Download here](#))
3. **Li, J.**, Li, L., Yang, Z., & Tian, X. 2025. "Managing Disruptions in International Distribution Channels: Effectuation Process, Business Model Innovation, and Channel Resilience," *Journal of International Business Studies*, in press. ([Download here](#))
4. Takeuchi, R., **Li, J.**, Kim, H., & Shay, J.P., 2025. "The Impacts of Structural Configurations on Expatriates' Organizational Commitment and Assignment Completion Intention," *Journal of International Business Studies*, in press. ([Download here](#))
5. **Li, J.**, Jiang, H., Ding, H., Shen, J. & Yu, R. 2024. "Using the difference-in-differences design with panel data in international business research: progress, potential issues, and practical suggestions," *Journal of International Business Studies*, 55 (8): 949–961. ([Download here](#))
6. Yao, F. Chen, M-J, **Li, J.**, Combs, D., & Li, Q. 2024. "A Review of Fifty Years of Research Since Knickerbocker (1973): Competitive Dynamics in International Business," *Journal of International Business Studies*, 55 (5): 522–550. ([Download here](#))
7. Zhou, N., **Li, J.**, & Wang, J. 2024. "Bilateral Political Tension and the Signaling Role of Patenting in a Host Country," status: *Journal of International Business Studies*, 55 (3): 396–407. ([Download here](#))
8. Yang, J.Y., Kim, M.Y., **Li, J.**, & Lu, J. 2023. "Information Voids and Cross-border Bandwagons of Foreign Direct Investment into an Emerging Economy," *Strategic Management Journal*, 44(11): 2751-2782. ([Download here](#))
9. Yao, K., Xie, L., **Li, J.**, & Xu, M. 2023. "Subnational-level Government Influence and FDI Location Choices: The Moderating Roles of Resource Dependence Relations," *Journal of International Business Studies*, 54 (6): 1027-1054. ([Download here](#))
10. Meyer, K., **Li, J.**, Brouthers, K., & Jean, R. 2023. "International Business in the Digital Age: Global strategies in a world of national institutions," *Journal of International Business Studies*, 54 (4): 577-598. ([Download here](#))

11. Yi, J., **Li, J.**, & Chen, L. 2023. Ecosystem social responsibility in international digital commerce. *Journal of International Business Studies*, 54(1): 24-41. ([Download here](#))
12. Yan, Y., **Li, J.T.**, and Zhang, J. 2022. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, 3 (9): 1924-1944. ([Download here](#))
13. Dau, L., **Li, J.**, Lyles, M., & Chacar, A., 2022. "Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance". *Journal of International Business Studies*, 53: 1257-1281. ([Download here](#))
14. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2022. "Informal Institutions and International Business: Toward an Integrative Research Agenda". *Journal of International Business Studies*, 53: 985-1010. ([Download here](#))
15. **Li, J.T.**, Van Assche, A., Li, L., and Qian, G., 2022. "Foreign Direct Investment along the Belt and Road: A Political Economy Perspective," *Journal of International Business Studies*, 53: 902-919. ([Download here](#))
16. Zhang, X., *L. Xie*, **J.T. Li**, and L. Cheng, 2022. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, 53: 709-722. ([Download here](#))
17. Cuypers, I., Patel, C., Ertug, G., **Li, J.T.**, and Cuypers, Y., 2022. "Top Management Teams in International Business Research: A Review and Suggestions for Future Research," *Journal of International Business Studies*, 53: 481-515. ([Download here](#))
18. **Li, J.T.**, Ding, H., Hu, Y., and *Wan, G.*, 2021. "Dealing with Dynamic Endogeneity in International Business Research," *Journal of International Business Studies*, 52: 339-362. ([Download here](#))
19. **Li, J.T.** and Fleury, M.T., 2020. "Overcoming the liability of outsidership for emerging market MNEs: A capability building perspective," *Journal of International Business Studies*, 51(1), 23-37. ([Download here](#))
20. Huang, K.G. and **J.T. Li**, 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102. ([Download here](#))
21. **Li, J.T.**, Chen, L., Yi, J., Mao, J. and Liao, J., 2019. "Ecosystem-Specific Advantages in International Digital Commerce," lead article in the 50th anniversary issue of *Journal of International Business Studies*, 50, 1448-1463. (50th Anniversary Issue: Changing the World: How IB Research Makes a Difference) ([Download here](#))
22. **Li, J.T.**, *P. Li*, and *B. Wang*, 2019. "The liability of opaqueness: State ownership and the likelihood of deal completion in international acquisitions by Chinese firms," *Strategic Management Journal*, 40 (2): 303-327. ([Download here](#))
23. Lundan, S. and **J.T. Li**, 2019. "Adjusting to and learning from institutional diversity: Toward a capability-building perspective," *Journal of International Business Studies*, 50(1), 36-47. ([Download here](#))
24. *Xie, Z.* and **J.T. Li**, 2018. "Exporting and innovating among emerging market firms: The moderating role of institutional development," *Journal of International Business Studies*, 49(2), 222-245. ([Download here](#))
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26. *Yang, J.Y.*, **J.T. Li**, and A. Delios. 2015. "Will a Second Mouse Get the Cheese: Learning from Early Entrants' Failures in a Foreign Market," *Organization Science*, 26 (3): 908-922. ([Download here](#))

27. **Li, J.T.** and *C. Qian*, 2013. “Principal-Principal Conflicts under Weak Institutions: A Study of Corporate Takeovers in China,” *Strategic Management Journal*, 34: 498-508. ([Download here](#))
Republished in a summary form in the *Chinese Management Insights*, 2014.
28. *Kozhikode, R.*, and **J.T. Li**, 2012. “Political Pluralism, Public Policies, and Organizational Choices: Banking Branch Expansion in India, 1948–2003,” *Academy of Management Journal*, 55 (2): 339-359. ([Download here](#))
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29. **Li, J.T.** and *Y. Tang*, 2010. “CEO Hubris and Firm Risk Taking in China: The Moderating Role of Managerial Discretion,” *Academy of Management Journal*, 53 (1): 45-68. ([Download here](#))
Republished in a summary form in *Chinese Management Insights*, 2012, 1 (2): 756-78.
30. *Kuilman, J.* and **J.T. Li**, 2009. “Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935.” *Academy of Management Journal*, 52 (2): 229-245 (Lead article). ([Download here](#))
31. *Kuilman, J.*, *I. Vermeulen*, and **J.T. Li**, 2009. “The Consequents of Organizer Ecologies: A Logical Formalization,” *Academy of Management Review*, 34 (2): 253-272. ([Download here](#))
32. *Lee, S.*, *O. Shenkar* and **J.T. Li**, 2008. “Cultural Distance, Investment Flow and Control in Cross-Border Cooperation,” *Strategic Management Journal*, 29: 1117-1125. ([Download here](#))
33. **Li, J.T.** 2008. “Asymmetric Interactions between Foreign and Domestic Banks: Effects on Market Entry,” *Strategic Management Journal*, 29: 873-893. ([Download here](#))
34. *Takeuchi, R.*, *Shay, J.P.*, and **J.T. Li**. 2008. “When does Decision Autonomy Increase Expatriates’ Adjustment? An Empirical Test,” *Academy of Management Journal*, 51 (1): 45-60. ([Download here](#))
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36. **Li, J.T.**, *J.Y. Yang*, and *D.R. Yue*. 2007. “Identity, Community, and Audience: How Wholly Owned Foreign Subsidiaries Gain Legitimacy in China,” *Academy of Management Journal*, 50 (1): 175-190. ([Download here](#))
37. *Kuilman, J.* and **J.T. Li**, 2006. “The Organizers’ Ecology: An Empirical Study of Foreign Banks in Shanghai,” *Organization Science*, 17 (3): 385-401. ([Download here](#))
38. **Li, J.T.** and *D.C. Hambrick*. 2005. “Factional Groups: A New Vantage on Demographic Faultlines, Conflict, and Disintegration in Work Teams”, *Academy of Management Journal*, 48 (5): 794-813. ([Download here](#))
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40. *Shenkar, O.* and **J.T. Li**. 1999. “Knowledge Search in International Cooperative Ventures,” *Organization Science*, 10 (2): 134-43. ([Download here](#))
41. *Tallman, S.* and **J.T. Li**, 1996. “Effects of International Diversity and Product Diversity on

the Performance of Multinational Firms,” *Academy of Management Journal*, 39 (1): 179-96. ([Download here](#))

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42. **Li, J.T.**, 1995. “Foreign Entry and Survival: Effects of Strategic Choices on Performance in International Markets,” (Lead article) *Strategic Management Journal*, 16: 333-51. ([Download here](#))
43. **Li, J.T.** and S. Guisinger, 1992. “The Globalization of Service Multinationals in the 'Triad' Regions: Japan, Western Europe, and North America,” *Journal of International Business Studies*, 23 (4): 675-96. ([Download here](#))
Reprinted in K.P. Sauvant and P. Mallampally (eds.), 1993. *Transnational Corporations in Services*. New York: Routledge, p. 88-112 (United Nations Library on Transnational Corporations; Vol. 12.)
44. **Li, J.T.** and S. Guisinger, 1991. “Comparative Business Failures of Foreign-Controlled Firms in the United States,” *Journal of International Business Studies*, 22 (2): 209-24. ([Download here](#))

Articles in the FT-50 Journal List (other than those appeared in UTD-24 journal list above):

45. Zhou, J., L.G. Ge, **J.T. Li**, and P. Chandrashekar, 2020. “Entrepreneurs’ Socio-economic Status and Government Expropriation in an Emerging Economy,” *Strategic Entrepreneurship Journal*, 14: 396-418. ([Download here](#))
46. Tang, Y., **J.T. Li**, and H. Yang, 2015. “What I See, What I Do: How Executive Hubris Affects Firm Innovation,” *Journal of Management*, 41 (6): 1698-1723. ([Download here](#))
47. **Li, J.T.** and C. Ng, 2013. “The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China”, *Journal of Business Ethics*, 114: 643–653. ([Download here](#))
48. Wang, H. and **J.T. Li**, 2008. “Untangling the Effects of Over-Exploration and Over-Exploitation on Organizational Performance: The Moderating Role of Environmental Dynamism,” *Journal of Management*, 34 (5): 925-951. ([Download here](#))

Articles in the ABS 3 and 4 Journal List (other than those appeared in UTD-24 and FT-50 journal lists above):

49. Liu, W., **Li, J.**, & Zhou, J. 2025. “Organizational Non-Conformity in an Emerging Economy: Exploring the Non-Adoption of Credit Ratings in China,” *Asia Pacific Journal of Management*, *in press*. ([Download here](#))
50. **Li, J.**, Mao, K., and Lu, P., 2024. “Doing Good, Feeling Good? Corporate Social Responsibility and CEOs’ Self-Perceived Status,” *Asia Pacific Journal of Management*, 41 (4): 2337-2357. ([Download here](#))
51. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2024. “Challenging the Orthodoxy in International Business Research: Directions for “New” Research Areas,” *Journal of World Business*, 59 (4): 101552. ([Download here](#))

52. Zhou, J., Liu, W., and Li, J., 2024. "Performance Implications of a Corporate Political Strategy in Chinese Firms: State versus Market Logics in Different Institutional Settings," *Long Range Planning*, 57: 102439. ([Download here](#))
53. Su, Z., Li, J., Wei, S., & Wu, Z., 2024. "Effect of Inward Foreign Direct Investment on Entrepreneurship Productivity in Emerging Markets," *Journal of International Management*, 30 (1): 101116. ([Download here](#))
54. Zhou, N., Li, J., Bai, C., & Zhang, D. 2023. "From learner to innovator: Knowledge transfer from a parent MNE and foreign subsidiaries' local innovation," *Management International Review*, 64 (1): 89-128. ([Download here](#))
55. Yun, A., Li, J., & C. Hu, 2024. "State Dominance over the Market: The Survival of China's State-owned Enterprises," *Asia Pacific Journal of Management*, 41 (1): 437-474. ([Download here](#))
56. Hu, C., Li, J., and A. Yun. 2023. "Re-examining Foreign Subsidiary Survival in A Transition Economy: Impact of Market Identity Overlap and Conflict," *Journal of World Business*, 58 (3): 101432. ([Download here](#))
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57. Wan, G., Xie, L., Li, J., & Jiang, D. 2022. "Entertainment Spending and Capturing Value from Innovation in China", *Management and Organization Review*, 18: 623-657. ([Download here](#))
58. Li, J., Qian, G., Zhou, K., Lu, J. & Liu, B. 2022. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, 39:843-856. ([Download here](#))
59. Casas-Klett, T. and Li, J. 2022. "Assessing the Belt and Road Initiative as a Narrative: Implications for Institutional Change and International Firm Strategy," *Asia Pacific Journal of Management*, 39:857-873. ([Download here](#))
60. Tian, L., Yang J.Y., and Li, J. 2021. "Does legal registration help or hurt? The effect of government corruption on resource acquisition by nascent ventures in an emerging economy," *Asia Pacific Journal of Management*, 38: 547-572. ([Download here](#))
61. Ge, L., C. Qian, and Li, J. 2019. "Mimicry, Knowledge Spillover and Expatriate Assignment Strategy in Overseas Subsidiaries," *Management International Review*, 59(6), 981–1007. ([Download here](#))
62. Li, J., B. Liu, and G.M. Qian. 2019. "The Belt and Road Initiative, Cultural Friction and Ethnicity: Their Effects on the Export Performance of SMEs in China," *Journal of World Business*, 54: 350-359. ([Download here](#))
JWB 2019 **Best Phenomenon-based Paper** First Runner-Up Award.
63. Liu, W. and Li, J. 2019. "Unbalanced Institutions in Market Transition: How Do They Matter?" *Management International Review*, 59(5), 675-702. ([Download here](#))
64. Wu, J., K. Lao, F. Wan and J. Li, 2019. "Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms," *International Business Review*, 28: 727-738. ([Download here](#))
65. Xie, Z. and J. Li, 2017. "Selective Imitation of Compatriot Firms: Entry Mode Decisions of Emerging Market Multinationals in Cross-border Acquisitions," *Asia Pacific Journal of Management*, 34 (1): 47-68. ([Download here](#))
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69. Yao, K and **J. Li**. 2016. "Multi-market Contact and Foreign Entry Location Decisions in China," *Management International Review*, 56(1), 95-122. ([Download here](#))
70. **Li, J.**, L. Tian, and G. Wan, 2015. "Contextual Distance and the International Strategic Alliance Performance: A Conceptual Framework and a Partial Meta-analytic Test," *Management and Organization Review*, 11 (2): 289-313. ([Download here](#))
71. Xie, Z. and **J. Li**, 2015. "Demand Heterogeneity, Learning Diversity and Innovation in an Emerging Economy," *Journal of International Management*, vol. 21 (4): 277-292. ([Download here](#))
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73. Xie, Z. and **J. Li.**, 2013. "Internationalization and Indigenous Technological Efforts of Emerging Economy Firms: The Effect of Multiple Knowledge Sources," *Journal of International Management*, 19 (3): 247-259. ([Download here](#))
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75. **Li, J.** and Z. Xie, 2011. "Global R&D Strategies in an Emerging Economy: The Development and Protection of Technological Competencies," *European Management Review*, 8 (3): 153-164. ([Download here](#))
76. Yang, J.Y., B. Tipton, and **J. Li**, 2011. "A Review of Foreign Business Management in China," *Asia Pacific Journal of Management*, 28: 627-659. ([Download here](#))
77. **Li, J.**, 2010. "Global R&D Alliances in China: Collaborations with Universities and Research Institutes," *IEEE Transactions on Engineering Management*, 57: 78-87. ([Download here](#))
78. **Li, J.** and K. Yao, 2010. "The Role of Reference Groups in International Investment Decisions by Firms from Emerging Economies," *Journal of International Management*, 16: 143-153. ([Download here](#))
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81. **Li, J.** and R. Kozhikode. 2008. "Knowledge Management and Innovation Strategy: The Challenge for Latecomers in Emerging Economies", *Asia Pacific Journal of Management*, 25 (3): 429-450. ([Download here](#))
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86. **Li, J.**, K. Xin and M. Pillutla. 2002. “Multi-cultural Leadership Teams and Organizational Identification in International Joint Ventures,” *International Journal of Human Resource Management*, 13 (2): 320-337. ([Download here](#))
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90. **Li, J.** & Li, L., 2025. “The Belt and Road Initiative: Governmental Policies and Participating Firms’ Bargaining Power.” In **Li, J.**, (ed.), *The Belt Road Initiative and International Business*. New Jersey: World Scientific, *in press*.
91. Li, L., & **Li, J.**, 2025. “Will Participants of China’s Belt and Road Initiative be Continuously Committed to the Initiative?” In **Li, J.**, (ed.), *The Belt Road Initiative and International Business*. New Jersey: World Scientific, *in press*.
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93. **Li, J.**, Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. “The Belt Road Initiative and International Business Policy: A Kaleidoscopic Perspective.” *Journal of International Business Policy*, Vol 5 (2): 135-151. ([Download here](#))
94. **Li, J.**, 2022. “从中国元素到全球管理理论 — 中国管理研究回顾与展望” (名家文章, Reflections on Chinese Management Research), *Quarterly Journal of Management*, Vol. 7 (1): 1-24. ([Download here](#))
95. **Li, J.**, Li, J., Xie, Z., & Jiao, J. 2021. “Exploring Digital Innovation: Emergence of the New, Transformation of the Old, and the Impact of Institutions”. *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 105-112. ([Download here](#))
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98. **Li, J.** and Z. Xie, 2019. “Adjustment of MNE geographic market strategy in responding to the rise of local competitors in an emerging market.” In Grosse, R. and Meyer, K. (eds.) *The*

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111. Li, J. and J. Zhong. 2003. "Explaining the Growth of International R&D Alliances in China," *Managerial and Decision Economics*, 24 (2-3): 101-115. ([Download here](#))
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