

## EUNYOUNG (YOUNG) PARK

Department of Management  
HKUST Business School  
The Hong Kong University of Science and Technology  
Clear Water Bay, Kowloon, Hong Kong  
(852) 2358-7740 | eunyoung.park@ust.hk

### ACADEMIC EMPLOYMENT

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The Hong Kong University of Science and Technology, HKUST Business School  
Assistant Professor (2022 - present)

### EDUCATION

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Ph.D. Arizona State University, Tempe, AZ (2022)  
Doctor of Philosophy in Management  
Committee: Don Lange (chair), Jonathan Bundy, Matthew Semadeni

M.S. Seoul National University, Seoul, Republic of Korea (2017)  
Master of Science in Business Administration

B.A. Sogang University, Seoul, Republic of Korea (2014)  
B.B.A. Bachelor of Arts in English Literature and Linguistics  
Bachelor of Business Administration  
*Summa Cum Laude*

### PEER-REVIEWED JOURNAL PUBLICATIONS

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Park, E., Lange, D., & Jeon, C. (forthcoming) How shareholder litigation risk influences firm orientation toward stakeholders. *Strategic Management Journal*.

Lange, D., Bundy, J., & Park, E. (2022) The social nature of stakeholder utility. *Academy of Management Review*, 47(1): 9-30.

### WORKING PAPERS

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Park, E., Garg, S., & Qiao, X. Shared ESG board governance.

Park, E. Different ways of being different: How two forms of distinctiveness influence audience evaluations in CSR strategy.

Park, E., Bundy, J., & Lange, D. The conditional effect of CEO organizational identification on the CSR-CSI interrelationship.

### SELECTED WORKS IN PROGRESS

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- Fixing fault: An examination of firm change following securities litigation (with Matthew Semadeni and James Yu Meng Jiang).
- Natural disasters and subsequent stakeholder-related decisions (with Limin Fu and Jamie Qiao).

## CONFERENCE PRESENTATIONS

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( An asterisk (\*) after a name denotes the presenter.)

- Park\*, E., Lange, D., & Jeon, C. (2023) How shareholder litigation risk influences firm orientation toward stakeholders. *Hong Kong Strategy Symposium*, HKUST, Hong Kong.
- Park\*, E. (2023) Different ways of being different: An exploration of two forms of distinctiveness in CSR strategy. *Academy of Management Annual Meetings*, Boston, MA.
- Park\*, E., Zhu, H., & Semadeni, M. (2022) Fixing fault: An examination of firm change following securities litigation. *Strategic Management Society Annual Conference*, London, U.K.  
**\* Nominated for the SMS Annual Conference Best Paper Prize**
- Park\*, E. & Lange, D. (2021) The effect of litigation risk on firm stakeholder strategy. *Strategic Management Society Annual Conference*, Toronto, Canada (Virtual).
- Park\*, E., Bundy, J., & Lange, D. (2020) The conditional effect of CEO organizational identification on the CSR-CSiR interrelationship. *Academy of Management Annual Meetings*.
- Park\*, E., Bundy, J., & Lange, D. (2019) Taking it personally: How CEO organizational identification influences the corporate social responsibility-irresponsibility reciprocal relationship. *Strategic Management Society Annual Conference*, Minneapolis, MN.
- Park\*, E. & Lange, D. (2019) The effect of litigation risk on managerial risk-taking. *Academy of Management Annual Meetings*, Boston, MA.
- Bundy, J., Lange, D., & Park\*, E. (2018) The social nature of stakeholder utility perceptions. *Academy of Management Annual Meetings*, Chicago, IL. **\*Best Paper Proceedings**
- Park\*, E. & Cho, T. S. (2016) A fish in a pond: An exploration of the dynamics between CEO status and firm status. *Academy of Management Annual Meetings*, Anaheim, CA.  
- Also presented at the *Strategic Management Society Annual Conference*, Berlin, Germany.

## HONORS, AWARDS, & FELLOWSHIPS

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<b>2024</b>	Finalist of the Franklin Prize for Teaching Excellence, HKUST
<b>2021</b>	Dare to Care Endowment in Management Scholarship
<b>2020</b>	Gladys DeJarnatt Graduate Scholarship
<b>2017-2021</b>	University Graduate Fellowship, Arizona State University
<b>2014-2016</b>	Research Assistant Scholarships, Seoul National University
<b>2014</b>	<i>Summa Cum Laude</i> , Sogang University
<b>2011-2012</b>	The President's Award for Academic Excellence, Sogang University
<b>2009-2013</b>	Academic Merit Scholarships, Sogang University

## TEACHING EXPERIENCE

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### Instructor

MGMT 4210 Corporate Strategy (HKUST)	Spring 2023, Spring 2024
WPC 480 Strategic Management Capstone Course (ASU)	Spring 2021, Spring 2022

## STUDENT MENTORSHIP

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### M.Phil. Thesis Committee Member

1. Rakshatha GUBBIE SUPRABHAKUMAR (M.Phil. in Management, 2023)

### Ph.D. Thesis Committee Member

2. Jingyuan LI (Ph.D. in Management, 2024)
3. Yao ZHAO (Ph.D. in Information Systems, 2024)

## ACADEMIC SERVICE

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### Editorial Review Board

Organization Science (invited in Dec 2024)

### Ad-Hoc Reviewing

#### Journal

Academy of Management Review  
Academy of Management Journal  
Management Science  
Journal of Business Research  
Strategic Entrepreneurship Journal  
Business Ethics, the Environment and  
Responsibility  
PNAS Nexus

#### Conferences

Academy of Management Annual Meetings  
(SIM, OMT)  
Strategic Management Society Annual  
Conference (Stakeholder Strategy, Strategic  
Leadership & Governance)

## REFERENCES

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### Don Lange (Chair)

Professor of Management and  
Entrepreneurship  
W. P. Carey School of Business  
Arizona State University  
Email: [don.lange@asu.edu](mailto:don.lange@asu.edu)

### Jonathan Bundy

Associate Professor of Management and  
Entrepreneurship  
W. P. Carey School of Business  
Arizona State University  
Email: [jonathan.bundy@asu.edu](mailto:jonathan.bundy@asu.edu)

### Matthew Semadeni

Professor of Management and  
Entrepreneurship  
W. P. Carey School of Business  
Arizona State University  
Email: [semadeni@asu.edu](mailto:semadeni@asu.edu)