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PUBLICATIONS

Articles and Book Chapters

Italics: co-author is a current or former student

Articles in the UTD-24 Leading Management Journal List:

1. Jiang, H., **Li, J.**, Hu, Y., Xiao, F., Xu, J., & Yi, C. 2026. "Heterogeneous treatment effects in international business research: Potential issues and practical recommendations," *Journal of International Business Studies*, *in press*. ([Download here](#))
2. Gambardella, A., Guadalupe, M., **Li, J.**, McGahan, A., & Loche, C. 2026. "Strategy." *Management Science*, 72 (5): 1. ([Download here](#))
3. Zhang, J., **Li, J.**, Yan, Y., & Xie, Z. 2026. "Concentration in Cross-Border Research Collaborations and its Effect on MNCs' Knowledge Creation in a Host Country," *Strategic Management Journal*, 47 (2): 555-582. ([Download here](#))
4. Xie, L., Ding, Y., **Li, J.** & Xu, H., 2025. "Prosocial Motivation and Lending to the Poor: Evidence from an International Crowdfunding Platform," *Journal of International Business Studies*, 56 (4): 530-541. ([Download here](#))
5. **Li, J.**, Chen, Z., Kwon, O. & Wang, J. 2025. "Modes of Control in International Digital Commerce: Evidence from Amazon.com," *Journal of International Business Studies*, 56 (3): 440-450. ([Download here](#))
6. **Li, J.**, Li, L., Yang, Z., & Tian, X. 2025. "Managing Disruptions in International Distribution Channels: Effectuation Process, Business Model Innovation, and Channel Resilience," *Journal of International Business Studies*, 56 (3): 403-421. ([Download here](#))
7. Takeuchi, R., **Li, J.**, Kim, H., & Shay, J.P., 2025. "The Impacts of Structural Configurations on Expatriates' Organizational Commitment and Assignment Completion Intention," *Journal of International Business Studies*, 56 (2): 244-258. ([Download here](#))
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11. Yang, J.Y., Kim, M.Y., **Li, J.**, & Lu, J. 2023. "Information Voids and Cross-border Bandwagons of Foreign Direct Investment into an Emerging Economy," *Strategic Management Journal*, 44(11): 2751-2782. ([Download here](#))
12. Yao, K., Xie, L., **Li, J.**, & Xu, M. 2023. "Subnational-level Government Influence and FDI Location Choices: The Moderating Roles of Resource Dependence Relations," *Journal of International Business Studies*, 54 (6): 1027-1054. ([Download here](#))
13. Meyer, K., **Li, J.**, Brouters, K., & Jean, R. 2023. "International Business in the Digital Age: Global strategies in a world of national institutions," *Journal of International Business Studies*, 54 (4): 577-598. ([Download here](#))

14. Yi, J., Li, J., & Chen, L., 2023. "Ecosystem Social Responsibility in International Digital Commerce," *Journal of International Business Studies*, 54 (1): 24-41. ([Download here](#))
 15. Yan, Y., Li, J., & Zhang, J. 2022. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, 53 (9): 1924–1944. ([Download here](#))
 16. Dau, L., Li, J., Lyles, M., & Chacar, A., 2022. "Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance". *Journal of International Business Studies*, 53 (6): 1257-1281. ([Download here](#))
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 19. Zhang, X., Xie, L., Li, J., & Cheng, L. 2022. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, 53 (4), 709–722. ([Download here](#))
 20. Cuypers, I., Patel, C., Ertug, G., Li, J., & Cuypers, Y., 2022. "Top Management Teams in International Business Research: A Review and Suggestions for Future Research," *Journal of International Business Studies*, 53 (3), 481–515. ([Download here](#))
 21. Li, J., Ding, H., Hu, Y., & Wan, G., 2021. "Dealing with Dynamic Endogeneity in International Business Research," *Journal of International Business Studies*, 52 (3): 339-362. ([Download here](#))
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 23. Huang, K.G. & Li, J. 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102. ([Download here](#))
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 28. Li, J.T., C. Qian, and K. Yao, 2015. "Confidence in Learning: Inter- and Intra-organizational Learning in Foreign Market Entry Location Decisions," *Strategic Management Journal*, 36: 918-929. ([Download here](#))
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 30. Li, J.T. and C. Qian, 2013. "Principal-Principal Conflicts under Weak Institutions: A Study of Corporate Takeovers in China," *Strategic Management Journal*, 34: 498-508. ([Download here](#))
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35. Lee, S., O. Shenkar and **J.T. Li**, 2008. "Cultural Distance, Investment Flow and Control in Cross-Border Cooperation," *Strategic Management Journal*, 29: 1117-1125. ([Download here](#))
36. **Li, J.T.** 2008. "Asymmetric Interactions between Foreign and Domestic Banks: Effects on Market Entry," *Strategic Management Journal*, 29: 873-893. ([Download here](#))
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38. Wang, H., J. Choi, and **J.T. Li**. 2008. "Too Little or Too Much? Untangling the Relationship between Corporate Philanthropy and Firm Financial Performance," *Organization Science*, 19 (1): 143-159. ([Download here](#))
Winner of Best Paper Award, Social Issues in Management Division, *Academy of Management*, Honolulu.
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45. **Li, J.T.**, 1995. "Foreign Entry and Survival: Effects of Strategic Choices on Performance in International Markets," (Lead article) *Strategic Management Journal*, 16: 333-51. ([Download here](#))
46. **Li, J.T.** and S. Guisinger, 1992. "The Globalization of Service Multinationals in the 'Triad' Regions: Japan, Western Europe, and North America," *Journal of International Business Studies*, 23 (4): 675-96. ([Download here](#))
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48. *Qian, C., Ge, G., Geng, X., Li, J. & Hasenhuttl, M.* 2026. "Large Owner Expropriation Threat and Stock Option Pay's Effect on Firm Risk-Taking Behaviors in Weak Institutions," *Corporate Governance: An International Review*, 34: 233-251. ([Download here](#))

49. Li, J., Surana, A., Chavan, M., Kano, L., Schotter, A., & Chirico, F., 2025. "The internationalization of digital platform-based firms: A systematic literature review and directions for future research," *Journal of World Business*, 60 (4): 101629. ([Download here](#))
50. Su, Z., Li, J., Ye, W., Shi, Y., & Zhu, B., 2025. "Co-ethnic Immigrant Communities and Foreign Location Choice of Family Firms from Emerging Economies," *Journal of World Business*, 60 (4): 101641. ([Download here](#))
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52. Liu, W., Li, J., & Zhou, J. 2025. "Organizational Non-Conformity in an Emerging Economy: Exploring the Non-Adoption of Credit Ratings in China," *Asia Pacific Journal of Management*, 42 (3): 1645–1681. ([Download here](#))
53. Li, J., Mao, K., and Lu, P., 2024. "Doing Good, Feeling Good? Corporate Social Responsibility and CEOs' Self-Perceived Status," *Asia Pacific Journal of Management*, 41 (4): 2337-2357. ([Download here](#))
54. Delios, A., Li, J., Schotter, A., & Vrontis, D. 2024. "Challenging the Orthodoxy in International Business Research: Directions for "New" Research Areas," *Journal of World Business*, 59 (4): 101552. ([Download here](#))
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56. Su, Z., Li, J., Wei, S., & Wu, Z., 2024. "Effect of Inward Foreign Direct Investment on Entrepreneurship Productivity in Emerging Markets," *Journal of International Management*, 30 (1): 101116. ([Download here](#))
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- Nominee, JWB 2023 Best Paper Award.**
60. Wan, G., Xie, L., Li, J., & Jiang, D. 2022. "Entertainment Spending and Capturing Value from Innovation in China", *Management and Organization Review*, 18 (4), 623-657. ([Download here](#))
61. Li, J., Qian, G., Zhou, K., Lu, J. & Liu, B. 2022. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, 39 (3), 843-856. ([Download here](#))
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63. Li, J., Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. "The Belt Road Initiative and International Business Policy: A Kaleidoscopic Perspective." *Journal of International Business Policy*, Vol 5 (2): 135–151. ([Download here](#))
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JWB 2019 **Best Phenomenon-based Paper** First Runner-Up Award.
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69. Wu, J., K. Lao, F. Wan and **J. Li**, 2019. "Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms," *International Business Review*, 28: 727-738. ([Download here](#))
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Other International Journal Articles:

98. **Li, J.** & Wei, J. 2025. “Digital Transformation and Innovation in Emerging Economies: An Introduction and Future Directions.” *International Journal of Technology Management*, Vol 97 (2/3): 111-122. ([Download here](#))
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110. **Li, J.** and D.R. Yue. 2005. “Managing Global Research and Development in China: Patterns of R&D Configuration and Evolution”, *Technology Analysis & Strategic Management*, 17 (3): 317-337. ([Download here](#))
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Book Chapters:

116. **Li, J.** & Li, L., 2026. “The Belt and Road Initiative: Governmental Policies and Participating Firms’ Bargaining Power.” In **Li, J.**, (ed.), *The Belt Road Initiative and International Business*. New Jersey: World Scientific, *in press*.
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