

YING LI

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(See the most updated version [here](#))

ACADEMIC POSITIONS

Hong Kong University of Science and Technology (HKUST), HK, China, 04/2024-present
Assistant Professor in Department of Management

Carlos III University of Madrid (UC3M), Madrid, Spain, 10/2022-03/2024
Assistant Professor in Department of Business Administration

EDUCATION

University of Illinois at Urbana-Champaign (UIUC), Champaign, U.S., 08/2017-05/2022
Ph.D. in Business Administration

Dissertation: Technology, Local Communities, and Market Evolution: The Rise, Fall, and Perseverance of the American Movie Theater Industry, 1896-2020

- Winner, Best Dissertation Award, TIM (Technology and Innovation Management) Division, Academy of Management, 2023
- Runner-up, Industry Studies Association Dissertation Award, 2023
- Selected, the only social science dissertation entering the competition for CGS/ProQuest Distinguished Dissertation Award on behalf of UIUC, 2022
- Finalist, Schein Best Student Paper Prize, Berkeley Haas Culture Conference, 2022
- Winner, Robert Ferber Dissertation Proposal Award, UIUC, 2021
- Winner, Best Student Paper Award, OMT (Organization and Management Theory) Division, Academy of Management, 2021
- Finalist, Best Symposium Award, OMT Division, Academy of Management, 2019 (Based on dissertation overview)

Renmin University of China, Beijing, China, 2016
M.A. in Management

Beijing International Studies University, Beijing, China, 2013
B.S. in Management

RESEARCH INTERESTS

Industry emergence and evolution; Social perceptions of technology and innovation; Geography (space, place, local communities, and regional identity); Social evaluations (categorization, ratings, award, and status); Politicization of products; Creative industries.

PUBLICATIONS

Peer-Reviewed Journals

- Li, Y., Reis, S., & Khessina, O. When Should Firms Watch for Cross-industry Competition? A Demand-Side Perspective. *Strategic Management Journal*. Accepted. (Dissertation Chapter 3)
- Nominated, Best Student Paper Award, EGOS Colloquium, 2021

Li, Y., & Khessina, O. 2024. Before Birth: How Provisional Spaces Shape the Localized Emergence of New Organizational Forms. [*Academy of Management Journal*](#). 67(2), 494-525. (Dissertation Chapter 1)

Li, Y. 2023. Its Name Suggests It Belongs Here: The Power of a Community Namesake in Decreasing Founding Rates During Industry Emergence. [*Strategic Organization*](#), 21(1), 217–247. (Dissertation Chapter 2)

Book Chapter

Khessina, O.M. & **Li, Y.** 2025. Ecological Approaches to Entrepreneurship. In O. Sorenson and P. H. Thornton (eds.) [*De Gruyter Handbook of Sociology of Innovation and Entrepreneurship*](#), 21-40.

CONFERENCE PRESENTATIONS (*denotes presented by coauthor)

The Anti-“woke” Backlash in the Video Game Industry (*presented by coauthor, Bryn Choi).

- * Academy of Management Annual Meeting, Copenhagen, 07/2025
- Nagymaros Conference, University of Cambridge, UK, 07/2025
- * Industry Studies Association Annual Conference, USA, 06/2025
- SUFE Summer Research Forum on Strategy, Innovation and Entrepreneurship, 06/2025

“Main-melody” Chinese Films.

- Academy of Management Annual Meeting, Chicago, 08/2024
- The Mallen Conference in Filmed Entertainment Economics, virtual, 09/2023
- Nagymaros Conference, U of Amsterdam, Netherlands, 06/2023
- Madrid Work & Organizations Workshop, IESE, Spain, 05/2023

Art House Movie Theaters’ Transformation to Streaming During COVID-19.

- Hong Kong Management Research Symposium, CUHK, 08/2024
- Creative Industries Conference, INSEAD, France, 10/2023
- Berkeley Haas Culture Conference, virtual, 01/2022
- Strategic Management Society Annual Conference, virtual, 10/2021
- Academy of Management Annual Meeting, virtual, 08/2021
- Nagymaros Conference, virtual, 06/2021
- Wharton Innovation Doctoral Symposium, virtual, 2021
- Initiative for Qualitative Research in Innovation and Entrepreneurship, virtual, 2021
- The Arts, Entrepreneurship, and Innovation Lab Symposium, virtually hosted by the National Endowment for the Arts in cooperation with IUPUI, 06/2020

How the TV Programming Industry Disrupted the Movie Theater Industry, 1944-1962.

- Wharton Technology and Innovation Conference, virtual, 2022
- Academy of Management Annual Meeting, virtual, 2021
- European Group for Organizational Studies (EGOS) Colloquium, virtual, 2021
- * Institutions and Innovation Conference, virtually hosted by HBS, 2021 (by Olga Khessina)
- Nagymaros Conference, virtual, 2020

Beyond the Decibels: U.S. Movie Theaters' Sound Transition, 1927-1931

- Academy of Management Annual Meeting, Chicago, 08/2024

Doctors Live-streaming on Online Platforms.

- Nagymaros Conference, UC3M, Spain, 06/2024 (poster)

How Exogenous Shocks Influence Evaluations of Self-Publishers in the Board Game Industry.

- * Academy of Management Annual Meeting, Boston, 2023 (by Matthew Barlow)
- * Nagymaros Conference, ESMT Berlin, Germany, 2022 (by Samira Reis)

Before Birth: How Provisional Spaces Shape the Localized Emergence of New Organizational Forms (early versions).

- MIT Economic Sociology Job Market Showcase, 2021
- Academy of Management Annual Meeting, Boston, 2019
- European Group for Organizational Studies (EGOS) Colloquium, Edinburgh, UK, 2019
- Nagymaros Conference, Stanford GSB, Palo Alto, 2019
- Medici Summer School, HEC Paris, France, 2019

TEACHING EXPERIENCE

HKUST (in HK SAR)

- Undergraduate: Corporate Strategy, Fall 2025, Fall 2024 (*Recognition of Excellent Teaching Performance*)

UC3M (in Spain)

- Undergraduate: Strategic Management, Fall 2023 & 2022 (*Teaching Excellence Recognition*)
- PhD level (for two topics): Organization Theory, Spring 2023

UIUC (in the U.S.)

- Undergraduate: Managing and Designing Organizations, Spring 2021 (*Selected as Illinois Unsung Hero for impactful teaching by UIUC Student Alumni*)

Renmin University (in mainland China)

- Undergraduate (teaching assistant): Foundations of Organization Behavior, 2014
- MBA (teaching assistant): Management Communication, Social Innovation in Business, Leadership and Business Ethics, 2013-2014

SERVICE

Reviewer

- Editorial review board: Organization Science (12/2024-present)
- Ad hoc reviewer: Administrative Science Quarterly, Strategic Management Journal, Academy of Management Review, Strategic Entrepreneurship Journal, Industrial and Corporate Change
- Awards reviewer: AOM TIM Division Best Dissertation Award (2024 & 2025)

Panelist/ Discussant

- 2025 CMSC Reunion Roundtable for Dissertation Development, Copenhagen, Denmark

- 2025 SUFE Doctoral Student PDW, Shanghai, China
- 2025 IACMR Macro-Track Doctoral Consortium, Xi'an, China
- 2025 AMRC (Asia Management Research Consortium), HKUST, HK

Organizer

- 2024 AOM TIM DRDW (Doctoral Research Development Workshop), co-organizer: JK Suh
- 2024 AOM symposium “Technology: Democratizing Access or Exacerbating Inequality,” co-organizer: Manav Raj [\[link\]](#)
- 2024 CMSC Junior Faculty PDW and Forum, co-organizer: Hui Sun
- 2020 UIUC BA Doctoral Consortium, co-organizer: Tom Deberge
- 2019 AOM Symposium on “The Role of Community in Organizational Form Emergence and Proliferation,” co-organizers: Olga Khessina and Özgecan Koçak. *Finalist for OMT Division Best Symposium Award.* [\[link\]](#)

Thesis Committee Member

PhD: Xiaofei Qu, UC3M, 2025

MPhil: Jingxuan LU, HKUST, 2025; Anastasiia Prokopenko, UC3M, 2022

GRANTS & FELLOWSHIPS

Early Career Scheme, Research Grants Council of Hong Kong, 2025, HKD 552,638
 Research grant, Gies College of Business, co-investigator with Olga Khessina, 2024, \$5,840
 Juan de la Cierva Grant, Spanish Ministry of Science and Innovation, 2024, €67,400
 University Fellowship, University of Illinois, 2022
 Center for Professional Responsibility in Business and Society Research Grant, 2020, \$2,500
 Graduate Student Conference Participation Grants, UIUC, 2018-2020
 Zwisler Fellowship, UIUC Graduate College, 2019, \$2,500
 Harry Gray Research Grant, UIUC, 2017-2021, \$4,000
 Block Grant, UIUC, 2017, \$1,500
 National Scholarship for Graduate Students, Ministry of Education, China, 2014
 National Scholarship for Undergraduates, Ministry of Education, China, 2011
 National Inspiration Scholarship for Undergraduates, Ministry of Education, China, 2010

AWARDS & HONORS

Winner, Best Dissertation Award, TIM Division, Academy of Management, 2023
 Runner-up, Industry Studies Association Dissertation Award, 2023
 Finalist, Schein Best Student Paper Prize, Berkeley Haas Culture Conference, 2022
 Selected, the only social science dissertation entering the competition for CGS/ProQuest
 Distinguished Dissertation Award on behalf of UIUC, 2022
 Winner, Robert Ferber Dissertation Proposal Award, UIUC, 2021
 Nominated, Best Student Paper Award, EGOS Colloquium, 2021
 Winner, Best Student Paper Award, OMT Division, Academy of Management, 2021
 Emerging Scholar Award, the International Conference on Knowledge, Culture, and Change in Organizations, 2020
 Finalist, Best Symposium Award, OMT Division, Academy of Management, 2019
 Runner-up, Best Graduate Student Paper Award, Renmin Business School, 2017

Outstanding Graduate Student, Renmin University of China, 2014-2016
Best Student Organizer Award, IACMR, Beijing, China, 2014
Outstanding Undergraduate Student, Beijing Municipal Education Commission, 2013

INVITED TALKS

Seminars

2025 Tsinghua University; HKUST GZ (the Innovation, Policy, and Entrepreneurship Thrust)
2024 University of Macau
2023 INSEAD (Singapore, Strategy); Singapore Management University; HKUST
2021 University of North Carolina at Chapel Hill (Kenan-Flagler, Strategy); University of British Columbia (OBHR); Shanghai Jiao Tong University (Antai); UC3M

Symposia

2024 AOM symposium “Exploring the Intersection of Creativity and Identities,” by Spencer Harrison and Akshita Joshi
2024 AOM PDW “Studying Creative Industries: Opportunities and Challenges,” by Sandeep Pillai and Daniel Sands

PROFESSIONAL DEVELOPMENT

Organized by *Academy of Management (AOM)*: TIM Junior Faculty Consortium, 2025; OMT Junior Faculty Consortium, 2023, 2022; STR Junior Faculty Consortium, 2023; STR Junior Faculty Paper Development Workshop, 2023, 2022; OMT Doctoral Consortium, 2021; Entrepreneurship Division Early Career Development Consortium, 2021; STR Managing Dissertation Workshop, 2021; OMT Dissertation Proposal Workshop, 2019
Organized by Journals: Strategy Science PDW, CEIBS, Shanghai, 2025; AMJ PDW, CUHK, Hong Kong, 2025; AMJ PDW, ESADE, Barcelona, 2023; TIM Division and Organization Science Virtual Research Workshop, 2023
Organized by *Strategic Management Society (SMS)*: Entrepreneurship & Strategy Doctoral Research Lab, 2021
Organized by *Industry Studies Association (ISA)*: PDW, 2021, 2020
Organized by *Chinese Management Scholars Community (CMSC)*: Junior Faculty Workshop, 2022; Doctoral Students Workshop, 2021, 2020
Organized by *European Group of Organization Studies (EGOS)*: Early-Stage Career Workshop, 2023; Doctoral Students Workshop, 2019
Organized by specific schools or centers: Wharton Global Faculty Development Program, 2023; Organizing Creativity Workshop, JKU, Linz Austria, 2023; TIM/UNC Emergence Workshop, 2021; Edinburgh Business School Annual Writing Workshop, 2021; Smith Entrepreneurship Research Conference Consortium, 2021; Medici Summer School, 2019