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PUBLICATIONS

Articles and Book Chapters

Italics: co-author is a current or former student

Articles in the UTD-24 Leading Management Journal List:

1. Xie, L., Ding, Y., **Li, J.** & Xu, H., 2025. "Prosocial Motivation and Lending to the Poor: Evidence from an International Crowdfunding Platform," *Journal of International Business Studies*, 56 (4): 530-541. ([Download here](#))
2. **Li, J.**, Chen, Z., Kwon, O. & Wang, J. 2025. "Modes of Control in International Digital Commerce: Evidence from Amazon.com," *Journal of International Business Studies*, 56 (4): 440-450. ([Download here](#))
3. **Li, J.**, Li, L., Yang, Z., & Tian, X. 2025. "Managing Disruptions in International Distribution Channels: Effectuation Process, Business Model Innovation, and Channel Resilience," *Journal of International Business Studies*, 56 (3): 403-421. ([Download here](#))
4. Takeuchi, R., **Li, J.**, Kim, H., & Shay, J.P., 2025. "The Impacts of Structural Configurations on Expatriates' Organizational Commitment and Assignment Completion Intention," *Journal of International Business Studies*, 56 (2): 244-258. ([Download here](#))
5. **Li, J.**, Jiang, H., Ding, H., Shen, J. & Yu, R. 2024. "Using the difference-in-differences design with panel data in international business research: progress, potential issues, and practical suggestions," *Journal of International Business Studies*, 55 (8): 949-961. ([Download here](#))
6. Yao, F. Chen, M-J, **Li, J.**, Combs, D., & Li, Q. 2024. "A Review of Fifty Years of Research Since Knickerbocker (1973): Competitive Dynamics in International Business," *Journal of International Business Studies*, 55 (5): 522-550. ([Download here](#))
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11. Yi, J., **Li, J.**, & Chen, L. 2023. Ecosystem social responsibility in international digital commerce. *Journal of International Business Studies*, 54(1): 24-41. ([Download here](#))
12. Yan, Y., **Li, J.T.**, and Zhang, J. 2022. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, 3 (9): 1924-1944. ([Download here](#))
13. Dau, L., **Li, J.**, Lyles, M., & Chacar, A., 2022. "Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance". *Journal of International Business Studies*, 53: 1257-1281. ([Download here](#))
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16. Zhang, X., *L. Xie*, **J.T. Li**, and L. Cheng, 2022. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, 53: 709-722. ([Download here](#))
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20. Huang, K.G. and **J.T. Li**, 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102. ([Download here](#))
21. **Li, J.T.**, Chen, L., Yi, J., Mao, J. and Liao, J., 2019. "Ecosystem-Specific Advantages in International Digital Commerce," lead article in the 50th anniversary issue of *Journal of International Business Studies*, 50, 1448-1463. (50th Anniversary Issue: Changing the World: How IB Research Makes a Difference) ([Download here](#))
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31. *Kuilman, J.*, *I. Vermeulen*, and **J.T. Li**, 2009. "The Consequents of Organizer Ecologies: A Logical Formalization," *Academy of Management Review*, 34 (2): 253-272. ([Download here](#))
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37. *Kuilman, J.* and **J.T. Li**, 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai," *Organization Science*, 17 (3): 385-401. ([Download here](#))
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39. *Hambrick, D.C.*, **J.T. Li**, *K. Xin* and *A.S. Tsui*. 2001. "Compositional Gaps and Downward Spirals in International Joint Venture Management Groups," *Strategic Management Journal*, 22 (11): 1033-53. ([Download here](#))
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44. **Li, J.T.** and S. Guisinger, 1991. “Comparative Business Failures of Foreign-Controlled Firms in the United States,” *Journal of International Business Studies*, 22 (2): 209-24.

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45. Zhou, J., L.G. Ge, **J.T. Li**, and P. Chandrashekar, 2020. “Entrepreneurs’ Socio-economic Status and Government Expropriation in an Emerging Economy,” *Strategic Entrepreneurship Journal*, 14: 396-418. ([Download here](#))

46. Tang, Y., **J.T. Li**, and H. Yang, 2015. “What I See, What I Do: How Executive Hubris Affects Firm Innovation,” *Journal of Management*, 41 (6): 1698-1723. ([Download here](#))

47. **Li, J.T.** and C. Ng, 2013. “The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China”, *Journal of Business Ethics*, 114: 643–653. ([Download here](#))

48. Wang, H. and **J.T. Li**, 2008. “Untangling the Effects of Over-Exploration and Over-Exploitation on Organizational Performance: The Moderating Role of Environmental Dynamism,” *Journal of Management*, 34 (5): 925-951. ([Download here](#))

Articles in the ABS 3 and 4 Journal List (other than those appeared in UTD-24 and FT-50 journal lists above):

49. **Li, J.**, Surana, A., Chavan, M., Kano, L., Schotter. A., & Chirico, F., 2025. "The internationalization of digital platform-based firms: A systematic literature review and directions for future research,” *Journal of World Business*, 60: 101629. Accepted February 12, 2025. ([Download here](#))

50. Su, Z., **Li, J.**, Ye, W., Shi, Y., & Zhu, B., 2025. "Co-ethnic Immigrant Communities and Foreign Location Choice of Family Firms from Emerging Economies,” *Journal of World Business*, 60 (4): 101641. Accepted March 16, 2025. ([Download here](#))

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52. Liu, W., **Li, J.**, & Zhou, J. 2025. "Organizational Non-Conformity in an Emerging Economy: Exploring the Non-Adoption of Credit Ratings in China," *Asia Pacific Journal of Management*, in press. ([Download here](#))
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54. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2024. "Challenging the Orthodoxy in International Business Research: Directions for "New" Research Areas," *Journal of World Business*, 59 (4): 101552. ([Download here](#))
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59. Hu, C., **Li, J.**, and A. Yun. 2023. "Re-examining Foreign Subsidiary Survival in A Transition Economy: Impact of Market Identity Overlap and Conflict," *Journal of World Business*, 58 (3): 101432. ([Download here](#))
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60. Wan, G., Xie, L., **Li, J.**, & Jiang, D. 2022. "Entertainment Spending and Capturing Value from Innovation in China", *Management and Organization Review*, 18: 623-657. ([Download here](#))
61. **Li, J.**, Qian, G., Zhou, K., Lu, J. & Liu, B. 2022. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, 39:843-856. ([Download here](#))
62. Casas-Klett, T. and **Li, J.** 2022. "Assessing the Belt and Road Initiative as a Narrative: Implications for Institutional Change and International Firm Strategy," *Asia Pacific Journal of Management*, 39:857-873. ([Download here](#))
63. Tian, L., Yang J.Y., and **Li, J.** 2021. "Does legal registration help or hurt? The effect of government corruption on resource acquisition by nascent ventures in an emerging economy," *Asia Pacific Journal of Management*, 38: 547-572. ([Download here](#))
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89. **Li, J.**, K. Xin and M. Pillutla. 2002. "Multi-cultural Leadership Teams and Organizational Identification in International Joint Ventures," *International Journal of Human Resource Management*, 13 (2): 320-337. ([Download here](#))
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109. **Li, J.**, and J.Y. Yang, 2009. "Competition, Learning, and Foreign Entry Strategy: A Macro Organization Perspective." In Cheng, J., E. Maitland, and S. Nicholas, eds., "Managing Subsidiary Dynamics: Headquarters Role, Capability Development, and China Strategy," *Advances in International Management*, 22: 219-240.
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