

# YING LI

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## ACADEMIC POSITIONS

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**Hong Kong University of Science and Technology (HKUST)**, HK, China, Apr 2024-present  
*Assistant Professor* in Department of Management

**Carlos III University of Madrid (UC3M)**, Madrid, Spain, Oct 2022- Mar 2024  
*Assistant Professor* in Department of Business Administration

## EDUCATION

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**University of Illinois at Urbana-Champaign (UIUC)**, Champaign, U.S., Aug 2017- May 2022  
*Ph.D. in Business Administration*

**Dissertation:** Technology, Local Communities, and Market Evolution: The Rise, Fall, and Perseverance of the American Movie Theater Industry, 1896-2020

**Committee:** Olga Khessina (chair), Matt Kraatz, Willie Ocasio, Sonali Shah, Olav Sorenson

**Awards and Honors:**

- *Winner*, Best Dissertation Award, TIM (Technology and Innovation Management) Division, Academy of Management, 2023
- *Runner-up*, Industry Studies Association Dissertation Award, 2023
- *Selected*, the only social science dissertation entering the competition for CGS/ProQuest Distinguished Dissertation Award on behalf of UIUC, 2022
- *Winner*, Robert Ferber Dissertation Proposal Award, UIUC, 2021
- *Finalist*, Best Symposium Award, OMT (Organization and Management Theory) Division, Academy of Management, 2019 (Based on dissertation overview)

**Renmin University of China**, Beijing, China, 2013-2016  
*M.A. in Management*

**Beijing International Studies University**, Beijing, China, 2009-2013  
*B.S. in Management*

## RESEARCH INTERESTS

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Industry emergence and evolution; socio-cognitive perspective on technology; geographic difference; category; organizational and societal values; creative industries

## PUBLICATIONS

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**Li, Y., & Khessina, O.** Before Birth: How Provisional Spaces Shape the Localized Emergence of New Organizational Forms. *Academy of Management Journal*. In Press. (Dissertation Chapter 1)

**Li, Y.** 2023. Its Name Suggests It Belongs Here: The Power of a Community Namesake in Decreasing Founding Rates During Industry Emergence. *Strategic Organization*, 21(1), 217–247. (Dissertation Chapter 2)

## MANUSCRIPTS UNDER REVIEW

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**Li, Y.,** Reis, S., & Khessina, O.M. [About the cross-industry competition between the TV programming industry and the movie theater industry]. *Revise & Resubmit* at *Strategic Management Journal*. (Dissertation Chapter 3)

- *Nominated*, Best Student Paper Award, EGOS Colloquium, 2021

**Li, Y.** [About technological resistance and organizational commitment during COVID-19]. *Reject & Resubmit* at *Strategic Management Journal*. (Dissertation Chapter 4)

- *Nominated*, Schein Best Student Paper Prize, Berkeley Haas Culture Conference, 2022
- *Winner*, Best Student Paper Award, OMT Division, Academy of Management, 2021

### *Book Chapter:*

Khessina, O.M. & **Li, Y.** 2024. Ecological Approaches to Entrepreneurship. In O. Sorenson and P. H. Thornton (eds.) *De Gruyter Handbook of Sociology of Innovation and Entrepreneurship*.

## CONFERENCE PRESENTATIONS (\*denotes presented by coauthor)

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Art House Movie Theaters' Transformation to Streaming During COVID-19.

- Creative Industries Conference, INSEAD, Fontainebleau, France, 2023
- Berkeley Haas Culture Conference, virtual, 2022
- Strategic Management Society Annual Conference, virtual, 2021
- Academy of Management Annual Meeting, virtual, 2021
- Nagymaros Conference, virtual, 2021
- Wharton Innovation Doctoral Symposium, virtual, 2021
- Initiative for Qualitative Research in Innovation and Entrepreneurship (INQUIRE), 2021
- The Arts, Entrepreneurship, and Innovation Lab Symposium, virtually hosted by the National Endowment for the Arts in cooperation with IUPUI, 2020

“Main Melody” Category-Spanning Films in China.

- The Mallen Conference in Filmed Entertainment Economics, virtual, 2023
- Madrid Work & Organizations Workshop, IESE, Madrid, 2023
- Nagymaros Conference, U of Amsterdam, Netherlands, 2023

How Exogenous Shocks Influence Evaluations of Self-Publishers in the Board Game Industry.

- \* Academy of Management Annual Meeting, Boston, 2023 (by Matthew Barlow)
- \* Nagymaros Conference, ESMT Berlin, Germany, 2022 (by Samira Reis)

How the TV Programming Industry Disrupted the Movie Theater Industry, 1944-1962.

- Wharton Technology and Innovation Conference, virtual, 2022
- Academy of Management Annual Meeting, virtual, 2021
- European Group for Organizational Studies (EGOS) Colloquium, virtual, 2021
- \* Institutions and Innovation Conference, virtually hosted by HBS, 2021 (by Olga Khessina)
- Nagymaros Conference, virtual, 2020

Before the Birth of an Organizational Form: The Role of Proto-Form.

- MIT Economic Sociology Job Market Showcase, 2021
- Academy of Management Annual Meeting, Boston, MA, USA, 2019

- European Group for Organizational Studies (EGOS) Colloquium, Edinburgh, UK, 2019
- Nagymaros Conference, Stanford GSB, Palo Alto, CA, USA, 2019
- Medici Summer School, HEC Paris, France, 2019

## INVITED TALKS

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### *Seminars*

- 2023 INSEAD (Singapore, Strategy), Hong Kong University of Science and Technology, Singapore Management University
- 2021 University of North Carolina at Chapel Hill (Kenan-Flagler, Strategy); University of British Columbia (OBHR); Shanghai Jiao Tong University (Antai); Universidad Carlos III de Madrid

### *Symposia*

- AOM symposium “Creativity and Identity,” by Spencer Harrison and Akshita Joshi, 2024
- AOM symposium “Studying Creative Industries: Challenges and Opportunities,” by Sandeep Pillai and Daniel Sands, 2024

## TEACHING EXPERIENCE

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### **Universidad Carlos III de Madrid**

- PhD course (for two sessions): Organization Theory, Spring 2023
- Undergraduate course: Strategic Management (average rating across four sessions: Fall 2023, 4.7/5; Fall 2022, 4.7/5, *Teaching Excellence Recognition*)
  - o “Professor Li excels at her outstanding interaction with students and creates a vibrant learning environment. Approachable and supportive, she makes complex concepts accessible. You really notice that she is hands-on and an impeccable master of the course content.”
  - o “An exceptional teacher. Explains very clearly, helps with any questions, provides additional material to ensure our learning. She has been one of the best teachers I have had in Business Administration. I truly learned and enjoyed the classes.”
  - o “Ying encourages students to think out of the box and use their own judgment based on empirics to reach a proper conclusion. Definitely one of the best professors at UC3M.”

### **University of Illinois**

- Undergraduate course: Managing and Designing Organizations, Spring 2021 (Selected as *Illinois Unsung Hero* for impactful teaching by UIUC Student Alumni)

### **Renmin University of China**

- Undergraduate courses (teaching assistant): Foundations of Organization Behavior, 2014
- MBA courses (teaching assistant): Management Communication, Social Innovation in Business, Leadership and Business Ethics, 2013-2014

## SERVICE

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### **Reviewer**

- Journals (ad-hoc): Administrative Science Quarterly, Organization Science, Academy of Management Review

- Conferences: Academy of Management Annual Meeting
- Awards Committee: 2024 TIM Division Best Dissertation Award
- Thesis: 3 master/pre-doctoral students and 24 undergraduates at UC3M

### **Organizer for Symposia/Workshops/Conferences**

- Co-organizer with Manav Raj, AOM symposium “Technology: Democratizing Access or Exacerbating Inequality,” Chicago, 2024
- Co-organizer with Jungkyu Suh, AOM workshop “TIM Doctoral Research Development Workshop,” Chicago, 2024
- Co-organizer with Hui Sun, CMSC Junior Faculty Consortium, 2024
- Co-organizer with Tom Deberge, BA Doctoral Consortium, UIUC, 2020
- Co-organizer with Olga Khessina and Özgecan Koçak, AOM Symposium on “The Role of Community in Organizational Form Emergence and Proliferation,” Boston, MA, 2019. *Finalist for OMT Division Best Symposium Award.*
- Student team leader, the organizing committee for IACMR Biannual Meeting, Beijing, China, 2014. *Best Volunteer Award.*

### **GRANTS, FELLOWSHIPS & HONORS**

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Research grant for the project “Local Cultures and the Emergence of U.S. Drive-in Movie Theaters,” UIUC Gies College of Business, co-investigator with Olga Khessina, 2024, \$5,840

Juan de la Cierva Grant, Spanish Ministry of Science and Innovation, 2024, €67,400 (partially declined due to job change)

Agencia Estatal De Investigación, Ministry of Science and Innovation, Spain. IPs: Samira Reis and Alicia Barroso. Team members: Ying Li and 8 others. 2022-2026. €153,549.

University Fellowship, University of Illinois, 2022, \$1,630

Center for Professional Responsibility in Business and Society Research Grant, 2020, \$2,500

Graduate Student Conference Participation Grants, UIUC, 2018-2020

Emerging Scholar Award, the International Conference on Knowledge, Culture, and Change in Organizations, 2020

Zwisler Fellowship, UIUC Graduate College, 2019, \$2,500

Harry Gray Research Grant, UIUC, 2017-2021, \$4,000

Block Grant, UIUC, 2017, \$1,500

Runner-up, Best Graduate Student Paper Award, Renmin Business School, 2017

Outstanding Graduate Student, Renmin University of China, 2014-2016

Best Student Organizer Award, IACMR (International Association for Chinese Management Research), Beijing, China, 2014

Outstanding Undergraduate Student, Beijing Municipal Education Commission, 2013

National Scholarship for Graduate Students, Ministry of Education, China, 2014

National Scholarship for Undergraduates, Ministry of Education, China, 2011

National Inspiration Scholarship for Undergraduates, Ministry of Education, China, 2010

### **PROFESSIONAL DEVELOPMENT**

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Organized by *Academy of Management (AOM)*: OMT Junior Faculty Consortium, 2023, 2022; STR Junior Faculty Consortium, 2023; STR Junior Faculty Paper Development Workshop, 2023, 2022; OMT Doctoral Consortium, 2021; Entrepreneurship Division Early Career

Development Consortium, 2021; STR Managing Dissertation Workshop, 2021; OMT Dissertation Proposal Workshop, 2019

Organized by Journals: AMJ PDW, ESADE, Barcelona, 2023; TIM Division and Organization Science Virtual Research Workshop, 2023

Organized by *Strategic Management Society (SMS)*: Entrepreneurship & Strategy Doctoral Research Lab, 2021

Organized by *Industry Studies Association (ISA)*: PDW, 2021, 2020

Organized by *Chinese Management Scholars Community (CMSC)*: Junior Faculty Workshop, 2022; Doctoral Students Workshop, 2021, 2020

Organized by *European Group of Organization Studies (EGOS)*: Early-Stage Career Workshop, 2023; Doctoral Students Workshop, 2019

Organized by specific schools or centers: Wharton Global Faculty Development Program, 2023; Organizing Creativity Workshop, JKU, Linz Austria, 2023; TIM/UNC Emergence Workshop, 2021; Edinburgh Business School Annual Writing Workshop, 2021; Smith Entrepreneurship Research Conference Consortium, 2021; Medici Summer School, 2019