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PUBLICATIONS

Articles and Book Chapters

Italics: co-author is a current or former student

Articles in the UTD-24 Leading Management Journal List:

1. Yao, F. Chen, M-J, **Li, J.**, Combs, D., & Li, Q. 2024. "A Review of Fifty Years of Research Since Knickerbocker (1973): Competitive Dynamics in International Business," *Journal of International Business Studies*, in press.
2. Takeuchi, R., **Li, J.**, Shay, J.P., & Kim, H., 2024. "The Impacts of Structural Configurations on Expatriates' Organizational Commitment and Assignment Completion Intention," *Journal of International Business Studies*, in press.
3. Zhou, N., **Li, J.**, & Wang, J. 2024. "Bilateral Political Tension and the Signaling Role of Patenting in a Host Country," status: *Journal of International Business Studies*, in press. ([Download here](#))
4. *Yang, J.Y.*, Kim, M.Y., **Li, J.**, & Lu, J. 2023. "Information Voids and Cross-border Bandwagons of Foreign Direct Investment into an Emerging Economy," *Strategic Management Journal*, 44(11): 2751-2782. ([Download here](#))
5. *Yao, K.*, *Xie, L.*, **Li, J.**, & Xu, M. 2023. "Subnational-level Government Influence and FDI Location Choices: The Moderating Roles of Resource Dependence Relations," *Journal of International Business Studies*, 54 (6): 1027-1054. ([Download here](#))
6. Meyer, K., **Li, J.**, Brothers, K., & Jean, R. 2023. "International Business in the Digital Age: Global strategies in a world of national institutions," *Journal of International Business Studies*, 54 (4): 577-598. ([Download here](#))
7. Yi, J., **Li, J.**, & Chen, L. 2023. Ecosystem social responsibility in international digital commerce. *Journal of International Business Studies*, 54(1): 24-41. ([Download here](#))
8. Yan, Y., **Li, J.T.**, and Zhang, J. 2022. "Protecting Intellectual Property in Foreign Subsidiaries: An Internal Network Defense Perspective," *Journal of International Business Studies*, 3 (9): 1924-1944. ([Download here](#))
9. Dau, L., **Li, J.**, Lyles, M., & Chacar, A., 2022. "Informal institutions and the international strategy of MNEs: Effects of institutional effectiveness, convergence, and distance". *Journal of International Business Studies*, 53: 1257-1281. ([Download here](#))
10. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2022. "Informal Institutions and International Business: Toward an Integrative Research Agenda". *Journal of International Business Studies*, 53: 985-1010. ([Download here](#))

11. **Li, J.T.**, Van Assche, A., Li, L., and Qian, G., 2022. "Foreign Direct Investment along the Belt and Road: A Political Economy Perspective," *Journal of International Business Studies*, 53: 902-919. ([Download here](#))
12. Zhang, X., *L. Xie*, **J.T. Li**, and L. Cheng, 2022. "Outside in: Global demand heterogeneity and dynamic capabilities of multinational Enterprises," *Journal of International Business Studies*, 53: 709-722. ([Download here](#))
13. Cuypers, I., Patel, C., Ertug, G., **Li, J.T.**, and Cuypers, Y., 2022. "Top Management Teams in International Business Research: A Review and Suggestions for Future Research," *Journal of International Business Studies*, 53: 481-515. ([Download here](#))
14. **Li, J.T.**, Ding, H., Hu, Y., and *Wan, G.*, 2021. "Dealing with Dynamic Endogeneity in International Business Research," *Journal of International Business Studies*, 52: 339-362. ([Download here](#))
15. **Li, J.T.** and Fleury, M.T., 2020. "Overcoming the liability of outsidership for emerging market MNEs: A capability building perspective," *Journal of International Business Studies*, 51(1), 23-37. ([Download here](#))
16. Huang, K.G. and **J.T. Li**, 2019. "Adopting knowledge from reverse innovations? Transnational patents and signaling from an emerging economy," *Journal of International Business Studies*, 50(7), 1078-1102. ([Download here](#))
17. **Li, J.T.**, Chen, L., Yi, J., Mao, J. and Liao, J., 2019. "Ecosystem-Specific Advantages in International Digital Commerce," lead article in the 50th anniversary issue of *Journal of International Business Studies*, 50, 1448-1463. (50th Anniversary Issue: Changing the World: How IB Research Makes a Difference) ([Download here](#))
18. **Li, J.T.**, *P. Li*, and *B. Wang*, 2019. "The liability of opaqueness: State ownership and the likelihood of deal completion in international acquisitions by Chinese firms," *Strategic Management Journal*, 40 (2): 303-327. ([Download here](#))
19. Lundan, S. and **J.T. Li**, 2019. "Adjusting to and learning from institutional diversity: Toward a capability-building perspective," *Journal of International Business Studies*, 50(1), 36-47. ([Download here](#))
20. *Xie, Z.* and **J.T. Li**, 2018. "Exporting and innovating among emerging market firms: The moderating role of institutional development," *Journal of International Business Studies*, 49(2), 222-245. ([Download here](#))
21. **Li, J.T.**, *C. Qian*, and *K. Yao*, 2015. "Confidence in Learning: Inter- and Intra-organizational Learning in Foreign Market Entry Location Decisions," *Strategic Management Journal*, 36: 918-929. ([Download here](#))
22. *Yang, J.Y.*, **J.T. Li**, and A. Delios. 2015. "Will a Second Mouse Get the Cheese: Learning from Early Entrants' Failures in a Foreign Market," *Organization Science*, 26 (3): 908-922. ([Download here](#))
23. **Li, J.T.** and *C. Qian*, 2013. "Principal-Principal Conflicts under Weak Institutions: A Study of Corporate Takeovers in China," *Strategic Management Journal*, 34: 498-508. ([Download here](#))
Republished in a summary form in the *Chinese Management Insights*, 2014.
24. *Kozhikode, R.*, and **J.T. Li**, 2012. "Political Pluralism, Public Policies, and Organizational Choices: Banking Branch Expansion in India, 1948–2003," *Academy of Management Journal*, 55 (2): 339-359. ([Download here](#))
Finalist, the 2012 *Best Paper Award* for articles published in *Academy of Management Journal*
25. **Li, J.T.** and *Y. Tang*, 2010. "CEO Hubris and Firm Risk Taking in China: The Moderating Role of Managerial Discretion," *Academy of Management Journal*, 53 (1): 45-68. ([Download here](#))

- Republished** in a summary form in *Chinese Management Insights*, 2012, 1 (2): 756-78.
26. Kuilman, J. and **J.T. Li**, 2009. "Grades of Membership and Legitimacy Spillovers: Foreign Banks in Shanghai, 1847-1935." *Academy of Management Journal*, 52 (2): 229-245 (Lead article). ([Download here](#))
 27. Kuilman, J., I. Vermeulen, and **J.T. Li**, 2009. "The Consequents of Organizer Ecologies: A Logical Formalization," *Academy of Management Review*, 34 (2): 253-272. ([Download here](#))
 28. Lee, S., O. Shenkar and **J.T. Li**, 2008. "Cultural Distance, Investment Flow and Control in Cross-Border Cooperation," *Strategic Management Journal*, 29: 1117-1125. ([Download here](#))
 29. **Li, J.T.** 2008. "Asymmetric Interactions between Foreign and Domestic Banks: Effects on Market Entry," *Strategic Management Journal*, 29: 873-893. ([Download here](#))

 30. Takeuchi, R., Shay, J.P., and **J.T. Li**. 2008. "When does Decision Autonomy Increase Expatriates' Adjustment? An Empirical Test," *Academy of Management Journal*, 51 (1): 45-60. ([Download here](#))
 31. Wang, H., J. Choi, and **J.T. Li**. 2008. "Too Little or Too Much? Untangling the Relationship between Corporate Philanthropy and Firm Financial Performance," *Organization Science*, 19 (1): 143-159. ([Download here](#))
Winner of Best Paper Award, Social Issues in Management Division, *Academy of Management*, Honolulu.
 32. **Li, J.T.**, *J.Y. Yang*, and *D.R. Yue*. 2007. "Identity, Community, and Audience: How Wholly Owned Foreign Subsidiaries Gain Legitimacy in China," *Academy of Management Journal*, 50 (1): 175-190. ([Download here](#))
 33. Kuilman, J. and **J.T. Li**, 2006. "The Organizers' Ecology: An Empirical Study of Foreign Banks in Shanghai," *Organization Science*, 17 (3): 385-401. ([Download here](#))
 34. **Li, J.T.** and D.C. Hambrick. 2005. "Factional Groups: A New Vantage on Demographic Faultlines, Conflict, and Disintegration in Work Teams", *Academy of Management Journal*, 48 (5): 794-813. ([Download here](#))
 35. Hambrick, D.C., **J.T. Li**, K. Xin and A.S. Tsui. 2001. "Compositional Gaps and Downward Spirals in International Joint Venture Management Groups," *Strategic Management Journal*, 22 (11): 1033-53. ([Download here](#))
 36. Shenkar, O. and **J.T. Li**. 1999. "Knowledge Search in International Cooperative Ventures," *Organization Science*, 10 (2): 134-43. ([Download here](#))
 37. Tallman, S. and **J.T. Li**, 1996. "Effects of International Diversity and Product Diversity on the Performance of Multinational Firms," *Academy of Management Journal*, 39 (1): 179-96. ([Download here](#))
Reprinted in J.A. Krug and J.D. Daniels (eds.), 2008. *Multinational Enterprise Theory*, Vol. 1: 59-74. London: Sage.
 38. **Li, J.T.**, 1995. "Foreign Entry and Survival: Effects of Strategic Choices on Performance in International Markets," (Lead article) *Strategic Management Journal*, 16: 333-51. ([Download here](#))
 39. **Li, J.T.** and S. Guisinger, 1992. "The Globalization of Service Multinationals in the 'Triad' Regions: Japan, Western Europe, and North America," *Journal of International Business Studies*, 23 (4): 675-96. ([Download here](#))
Reprinted in K.P. Sauvant and P. Mallampally (eds.), 1993. *Transnational Corporations in Services*. New York: Routledge, p. 88-112 (United Nations Library)

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40. Li, J.T. and S. Guisinger, 1991. "Comparative Business Failures of Foreign-Controlled Firms in the United States," *Journal of International Business Studies*, 22 (2): 209-24. ([Download here](#))

Articles in the FT-50 Journal List (other than those appeared in UTD-24 journal list above):

41. Zhou, J., L.G. Ge, J.T. Li, and P. Chandrashekar, 2020. "Entrepreneurs' Socio-economic Status and Government Expropriation in an Emerging Economy," *Strategic Entrepreneurship Journal*, 14: 396-418. ([Download here](#))
42. Tang, Y., J.T. Li, and H. Yang, 2015. "What I See, What I Do: How Executive Hubris Affects Firm Innovation," *Journal of Management*, 41 (6): 1698-1723. ([Download here](#))
43. Li, J.T. and C. Ng, 2013. "The Normalization of Deviant Organizational Practices: The Non-Performing Loans Problem in China", *Journal of Business Ethics*, 114: 643-653. ([Download here](#))
44. Wang, H. and J.T. Li, 2008. "Untangling the Effects of Over-Exploration and Over-Exploitation on Organizational Performance: The Moderating Role of Environmental Dynamism," *Journal of Management*, 34 (5): 925-951. ([Download here](#))

Articles in the ABS 3 and 4 Journal List (other than those appeared in UTD-24 and FT-50 journal lists above):

45. Su, Z., Li, J., Wei, S., & Wu, Z., 2024. "Effect of Inward Foreign Direct Investment on Entrepreneurship Productivity in Emerging Markets," status: *Journal of International Management*.
46. Li, J., Mao, K., and Lu, P., 2024. "Doing Good, Feeling Good? Corporate Social Responsibility and CEOs' Self-Perceived Status," *Asia Pacific Journal of Management*, in press. ([Download here](#))
47. Liu, W., Li, J., & Zhou, J. 2024. "Organizational Non-Conformity in an Emerging Economy: Exploring the Non-Adoption of Credit Ratings in China," *Asia Pacific Journal of Management*, in press. ([Download here](#))
48. Yun, A., Li, J., & C. Hu, 2024. "State Dominance over the Market: The Survival of China's State-owned Enterprises," *Asia Pacific Journal of Management*, in press. ([Download here](#))
49. Zhou, N., Li, J., Bai, C., & Zhang, D. 2023. "From learner to innovator: Knowledge transfer from a parent MNE and foreign subsidiaries' local innovation," *Management International Review*, in press. ([Download here](#))
50. Hu, C., Li, J., and A. Yun. 2023. "Re-examining Foreign Subsidiary Survival in A Transition Economy: Impact of Market Identity Overlap and Conflict," *Journal of World Business*, 58 (3): 101432. ([Download here](#))
51. Wan, G., Xie, L., Li, J., & Jiang, D. 2022. "Entertainment Spending and Capturing Value from Innovation in China", *Management and Organization Review*, 18: 623-657. ([Download here](#))
52. Li, J., Qian, G., Zhou, K., Lu, J. & Liu, B. 2022. "Belt and Road Initiative, Globalization and Institutional Changes: Implications for Firms in Asia," *Asia Pacific Journal of Management*, 39:843-856. ([Download here](#))

53. Casas-Klett, T. and Li, J. 2022. "Assessing the Belt and Road Initiative as a Narrative: Implications for Institutional Change and International Firm Strategy," *Asia Pacific Journal of Management*, 39:857-873. ([Download here](#))
54. Tian, L., Yang J.Y., and Li, J. 2021. "Does legal registration help or hurt? The effect of government corruption on resource acquisition by nascent ventures in an emerging economy," *Asia Pacific Journal of Management*, 38: 547-572. ([Download here](#))
55. Ge, L., C. Qian, and Li, J. 2019. "Mimicry, Knowledge Spillover and Expatriate Assignment Strategy in Overseas Subsidiaries," *Management International Review*, 59(6), 981–1007. ([Download here](#))
56. Li, J., B. Liu, and G.M. Qian. 2019. "The Belt and Road Initiative, Cultural Friction and Ethnicity: Their Effects on the Export Performance of SMEs in China," *Journal of World Business*, 54: 350-359. ([Download here](#))
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57. Liu, W. and Li, J. 2019. "Unbalanced Institutions in Market Transition: How Do They Matter?" *Management International Review*, 59(5), 675-702. ([Download here](#))
58. Wu, J., K. Lao, F. Wan and J. Li, 2019. "Competing with multinational enterprises' entry: Search strategy, environmental complexity, and survival of local firms," *International Business Review*, 28: 727-738. ([Download here](#))
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61. Li, J., and G. Wan, 2016. "China's Cross-border Mergers and Acquisitions: A Contextual Distance Perspective," *Management and Organization Review*, 12 (3), 449-456. ([Download here](#))
62. Li, J. and Z. Xie, 2016. "Governance Structure and the Creation and Protection of Technological Competencies: International R&D Joint Ventures in China," *Management International Review*, 56(1), 123-148. ([Download here](#))
63. Yao, K and J. Li. 2016. "Multi-market Contact and Foreign Entry Location Decisions in China," *Management International Review*, 56(1), 95-122. ([Download here](#))
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65. Xie, Z. and J. Li, 2015. "Demand Heterogeneity, Learning Diversity and Innovation in an Emerging Economy," *Journal of International Management*, vol. 21 (4): 277-292. ([Download here](#))
66. Li, J. and Y. Tang, 2013. "The Social Influence of Executive Hubris: Cross-Cultural Comparison and Indigenous Factors," *Management International Review*, 53: 83-107. ([Download here](#))
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68. Li, J., 2011. "Rethinking International and Global Strategy," *Global Strategy Journal*, 1: 275-278. ([Download here](#))
69. Li, J. and Z. Xie, 2011. "Global R&D Strategies in an Emerging Economy: The Development and Protection of Technological Competencies," *European Management Review*, 8 (3): 153-164. ([Download here](#))

70. Yang, J.Y., B. Tipton, and J. Li, 2011. "A Review of Foreign Business Management in China," *Asia Pacific Journal of Management*, 28: 627-659. ([Download here](#))
71. Li, J., 2010. "Global R&D Alliances in China: Collaborations with Universities and Research Institutes," *IEEE Transactions on Engineering Management*, 57: 78-87. ([Download here](#))
72. Li, J. and K. Yao, 2010. "The Role of Reference Groups in International Investment Decisions by Firms from Emerging Economies," *Journal of International Management*, 16: 143-153. ([Download here](#))
73. Li, J. and R. Kozhikode, 2009. "Developing New Innovation Models: Shifts in the Innovation Landscapes in Emerging Economies and Implications for Global R&D Management," *Journal of International Management*, 15 (3): 328-339. ([Download here](#))
74. Li, J. and R. Harrison, 2008. "National Culture and the Composition and Leadership Structure of Boards of Directors," *Corporate Governance: An International Review*, 16 (5): 375-385. ([Download here](#))
- Finalist**, the 2008 Best Paper Award for the best articles published in the *Corporate Governance: An International Review*
75. Li, J. and R. Kozhikode. 2008. "Knowledge Management and Innovation Strategy: The Challenge for Latecomers in Emerging Economies", *Asia Pacific Journal of Management*, 25 (3): 429-450. ([Download here](#))
76. Li, J. and D.R. Yue, 2008. "Market Size, Legal Institutions, and International Diversification Strategies: Implications for the Performance of Multinational Firms." *Management International Review*, 48 (6): 667-688. ([Download here](#))
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79. Li, J. and A.S. Tsui. 2002. "A Citation Analysis of Management and Organization Research in the Chinese Context: 1984-1999," *Asia Pacific Journal of Management*, 19 (1): 87-108. ([Download here](#))
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81. Li, J., K. Xin, A.S. Tsui, and D. Hambrick. 1999. "Building Effective International Joint Venture Leadership Teams in China," *Journal of World Business*, 34 (1): 52-68. ([Download here](#))
- Reprinted** in Li, J.T. (ed.), 2001. *Managing International Business Ventures in China*. London: Pergamon Books, p. 31-49.
82. Weldon, E. and J. Li. 1999. "Introduction: International Ventures in China: Challenges for Managers and Management Researchers," *Journal of World Business*, 34(1): 1-2. ([Download here](#))
83. Li, J., 1994. "Experience Effects and International Expansion: Strategies of Service MNCs in the Asia-Pacific Region," *Management International Review*, 34 (3), 217-34. ([Download here](#))

Other International Journal Articles and Book Chapters:

84. **Li, J.**, Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. “The Belt Road Initiative and International Business Policy: A Kaleidoscopic Perspective.” *Journal of International Business Policy*, Vol 5 (2): 135-151. ([Download here](#))
85. **Li, J.**, 2022. “从中国元素到全球管理理论 — 中国管理研究回顾与展望” (名家文章, Reflections on Chinese Management Research), *Quarterly Journal of Management*, Vol. 7 (1): 1-24. ([Download here](#))
86. **Li, J.**, Li, J., Xie, Z., & Jiao, J. 2021. “Exploring Digital Innovation: Emergence of the New, Transformation of the Old, and the Impact of Institutions”. *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 105-112. ([Download here](#))
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88. Xie, Z., Xie, L., and **Li, J.**, 2021. “Direct Subsidies or Tax Credits? The Different Effects of R&D Policy Tools,” *International Journal of Technology Management*, 86 (1): 25-43. ([Download here](#))
89. **Li, J.** and Z. Xie, 2019. “Adjustment of MNE geographic market strategy in responding to the rise of local competitors in an emerging market.” In Grosse, R. and Meyer, K. (eds.) *The Oxford Handbook of Management in Emerging Markets*. New York: Oxford University Press, p. 311-332.
90. Xie, Z. and **J. Li**, 2017. “Export Intensity, Domestic Competition, and Product Innovation in an Emerging Economy,” *International Journal of Technology Management*, 27: 96-121. ([Download here](#))
91. Tang, Y., **J. Li**, and L. Liu, 2016. “Does Founder-CEO Status Affect Firm Risk Taking,” *Journal of Leadership and Organization Studies*, 23 (3): 322-334. ([Download here](#))
92. **Li, J.** 2013. “The Internationalization of Entrepreneurial Firms from Emerging Economies: The Roles of Institutional Transitions and Market Opportunities.” *Journal of International Entrepreneurship*, 11 (2): 158-171. ([Download here](#))
93. **Li, J.** and W. Liu, 2013. “Selecting a Target Segment: Market Structure and New Venture Entry Decisions,” *Management Decision*, 51 (7): 1402-1421. ([Download here](#))
94. **Li, J.** and Z. Xie, 2013. “Examining the Cross-Border Acquisition Strategy of Chinese Companies” *Journal of Leadership and Organization Studies*, 20 (4):434 - 445. ([Download here](#))
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96. **Li, J.** and R. Kozhikode. 2011. “Organizational Learning of Emerging Economy Firms.” *Organizational Dynamics*, 40: 214-221. ([Download here](#))
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100. **Li, J.** and *J.Y. Yang*. 2006. "China's Domestic Private Firms: A Literature Review and Directions for Future Research." In A.S. Tsui, Y. Bian, and L. Cheng (Eds.), *The Management and Performance of China's Domestic Private Firms: Multi-Disciplinary Perspective*. New York: M.E. Sharp, pp. 206-229.
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108. **Li, J.** and O. Shenkar, 1996. "In Search of Complementary Assets: Cooperative Strategies and Knowledge Seeking by Prospective Chinese Partners." In J. Child and Y. Lu, eds., *Management Issues for China in the 1990s - International Enterprises*, London: Routledge, p. 52-65.
109. **Li, J.**, 1994. "Ownership Structure and Board Composition: A Multi-Country Test of Agency Theory Predictions," *Managerial and Decision Economics*, 15 (4): 359-68. ([Download here](#))
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111. **Li, J.**, 1994. "Experience Effects and International Expansion Strategies." In Y.C. Feng and C.H. Wee, eds., *Asia-Pacific Business in the Year 2000*, Beijing: Beijing University of Aeronautics and Astronautics Press.
112. **Li, J.**, 1994. "An Empirical Analysis of Foreign Direct Investment in the Service Industries." In P. Harker, ed., *The Service Productivity and Quality Challenge*, New York: Kluwer Academic Press, p. 139-68.
113. **Li, J.** and S. Guisinger, 1993. "Patterns of International Competition in Service Industries." In Y. Aharoni, ed., *Coalitions and Competition: The Globalization of Professional Services*, New York: Routledge, p. 179-92.
114. **Li, J.** and S. Guisinger, 1991. "How Well Do Foreign Firms Compete in the United States?" *Business Horizons*, 34 (6): 49-53. ([Download here](#))

Books, Journal Special Issues, and Monographs

1. Meyer, K., **Li, J.**, Brouthers, K., & Jean, R. 2023. International Business in a Digital World. Special issue. *Journal of International Business Studies*, 54(4): 577–755.
2. Delios, A., **Li, J.**, Schotter, A., & Vrontis, D. 2023. Challenging the Orthodoxy in International Business Research. Special issue. *Journal of World Business*, 57 (6): October.
3. Dau, L., Chacar, A., Lyles, M., & **Li, J.** 2022. Informal Institutions and International Business. Special issue, *Journal of International Business Studies*, 53 (6): 985–1306.
4. **Li, J.**, Van Assche, A., Fu, X., Li, L., & Qian, G., 2022. The Belt Road Initiative and International Business Policy. Special issue. *Journal of International Business Policy*, Vol 5 (2): 135–275.
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6. **Li, J.**, Li, J., Xie, Z., & Jiao, J. 2021. Digital Innovation in Emerging Economies. Special issue. *International Journal of Technology Management*, Vol. 87, Nos. 2/3/4: 105-434.
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