

TAE-UNG CHOI

Department of Management | The Hong Kong University of Science and Technology

Clear Water Bay, Kowloon, Hong Kong SAR

Email: tuchoi@ust.hk | Office: (852) 2358 6172

ACADEMIC EMPLOYMENT

HKUST Business School, The Hong Kong University of Science and Technology Assistant Professor	Hong Kong SAR 2023-present
--	-------------------------------

EDUCATION

Northwestern University Ph.D. in Management and Organizations	Evanston, IL, USA 2023
Yonsei University M.S. in Organization Theory B.B.A. with Highest Honors	Seoul, South Korea 2017 2014

RESEARCH INTERESTS

Non-Market Strategy; Social Movements; Organizational Theory; Disclosure and Transparency

PUBLICATIONS

Choi, T.-U., Augustine, G., and King, B. G. (2023). "Have You Tried This? Field-Configuring Spaces and Implementing Moral Mandates." In *Advances in Strategic Management*, 43, 47-89. Emerald Publishing Limited.

WORKING PAPERS (*DENOTES EQUAL AUTHORSHIP)

Augustine, G., Hedberg, L., **Choi, T.-U.**, and Lounsbury, M. "Bifurcated Outcomes of the Work of Occupations Implementing Moral Values." (title disguised; 2nd Round R&R at *Administrative Science Quarterly*)

· *Finalist for 2022 GRONEN Best Paper Award*

***Choi, T.-U.** and *Kim, M. "Transparency and Accountability" (title disguised; Reject and Resubmit at *Organization Science*)

· *Runner-Up for 2022 AOM OMT Division Best Paper on Environmental and Social Practices Award*

· *Winner of 2022 Samsung Global Research Award*

Choi, T.-U. "An Intentionality-Based Model of Non-Market Strategies: Evidence from Climate Change Risk Disclosure and Carbon Reduction Target Setting."

WORKS IN PROGRESS

"Corporate Intentionality and Strategic Philanthropic Givings."

"The Impact of Protests on Shareholder Resolutions and Their Outcomes." (with Soule, S. and King, B.)

PRESENTATIONS

- “An Intentionality-Based Model of Non-Market Strategies: Evidence from Climate Change Risk Disclosure and Carbon Reduction Target Setting.”
- The Hong Kong University of Science and Technology, Hong Kong SAR 2022
 - University of Illinois, Chicago, IL 2022
- “Does Police Transparency “Work”? Evidence from the Seattle Police Department.”
- Hong Kong Strategy Symposium, Hong Kong, SAR 2023
 - Academy of Management, Seattle, WA 2022
 - American Sociological Association, Los Angeles, CA 2022
 - Alberta Institutions Conference, Edmonton, Canada 2022
 - Social Movements and Enterprise Workshop, Northwestern University 2021
- “How Social Movements Shape Organizational Opportunity Structures.”
- Qualitative Method Workshop, Northwestern University 2021
 - Social Movements and Enterprise Workshop, Northwestern University 2021
- “Have You Tried This? Field-Configuring Spaces and Implementing Moral Mandates.”
- Alliance for Research on Corporate Sustainability, Milan, Italy 2022
 - Academy of Management, Vancouver, Canada 2020
 - Social Movements and Enterprise Workshop, Northwestern University 2020
 - MORS Graduate Research Symposium, Northwestern University 2019
 - European Group for Organizational Studies, Edinburgh, UK 2019
- “Revisiting the Relationship Between Status and Uncertainty.”
- Academy of Management, Anaheim, CA 2016

HONORS, AWARDS AND GRANTS

- Samsung Global Research Award, Association of Korean Management Scholars 2022
- Northwestern University Graduate Fellowship 2017–2023
- Kwanjeong Educational Foundation Fellowship 2017–2022
- Best Student Conference Paper Award, Association of Korean Management Scholars 2016

PROFESSIONAL SERVICE

- Ad hoc reviewer for *Organization Science*; *Business and Society*; *Asia Pacific Journal of Management*; *Management and Organization Review*
- Organizer, MACRO Student Workshop, Northwestern University 2019–2022
- Co-organizer, Kellogg–Booth Student Symposium (KBSS) 2019
- Member, MORS Graduate Student Admissions Committee, Northwestern University 2019, 2022

TEACHING

- The Hong Kong University of Science and Technology
- MGMT 2130: Business Ethics and Social Responsibility Spring 2024