

EUNYOUNG (YOUNG) PARK

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ACADEMIC EMPLOYMENT

The Hong Kong University of Science and Technology, HKUST Business School
Assistant Professor (2022 - present)

EDUCATION

Ph.D. Arizona State University, Tempe, AZ (2022)
Doctor of Philosophy in Management
Committee: Don Lange (chair), Jonathan Bundy, Matthew Semadeni

M.S. Seoul National University, Seoul, Republic of Korea (2017)
Master of Science in Business Administration

B.A. Sogang University, Seoul, Republic of Korea (2014)
B.B.A. Bachelor of Arts in English Literature and Linguistics
Bachelor of Business Administration
Summa Cum Laude

PEER-REVIEWED JOURNAL PUBLICATIONS

Lange, D., Bundy, J., & **Park, E.** (2022) The social nature of stakeholder utility. *Academy of Management Review*, 47(1): 9-30.

MANUSCRIPTS UNDER REVIEW AND WORKING PAPERS

Park, E., Lange, D., & Jeon, C. [title redacted] (1st revise-and-resubmit). *Strategic Management Journal*.

Park, E., Bundy, J., & Lange, D. The conditional effect of CEO organizational identification on the CSR-CSI interrelationship.

Park, E. Different ways of being different: How two forms of distinctiveness influence audience evaluations in CSR strategy.

SELECTED WORKS IN PROGRESS

- Fixing fault: An examination of firm change following securities litigation (with Matthew Semadeni and Hatcher Zhu).
- Shared ESG board governance (with Sam Garg).

CONFERENCE PRESENTATIONS

(An asterisk (*) after a name denotes the presenter.)

- Park, E.** (2023) Different ways of being different: An exploration of two forms of distinctiveness in CSR strategy. *Academy of Management Annual Meetings*, Boston, MA. (paper accepted)
- Park*, E.**, Zhu, H., & Semadani, M. (2022) Fixing fault: An examination of firm change following securities litigation. *Strategic Management Society Annual Conference*, London, U.K.
* Nominated for the SMS Annual Conference Best Paper Prize
- Park*, E.** & Lange, D. (2021) The effect of litigation risk on firm stakeholder strategy. *Strategic Management Society Annual Conference*, Toronto, Canada (Virtual).
- Park*, E.**, Bundy, J., & Lange, D. (2020) The conditional effect of CEO organizational identification on the CSR-CSiR interrelationship. *Academy of Management Annual Meetings*.
- Park*, E.**, Bundy, J., & Lange, D. (2019) Taking it personally: How CEO organizational identification influences the corporate social responsibility-irresponsibility reciprocal relationship. *Strategic Management Society Annual Conference*, Minneapolis, MN.
- Park*, E.** & Lange, D. (2019) The effect of litigation risk on managerial risk-taking. *Academy of Management Annual Meetings*, Boston, MA.
- Bundy, J., Lange, D., & **Park*, E.** (2018) The social nature of stakeholder utility perceptions. *Academy of Management Annual Meetings*, Chicago, IL. * **Best Paper Proceedings**
- Park*, E.** & Cho, T. S. (2016) A fish in a pond: An exploration of the dynamics between CEO status and firm status. *Academy of Management Annual Meetings*, Anaheim, CA.
- Also presented at the *Strategic Management Society Annual Conference*, Berlin, Germany.

HONORS, AWARDS, & FELLOWSHIPS

2021	Dare to Care Endowment in Management Scholarship
2020	Gladys DeJarnatt Graduate Scholarship
2017-2021	University Graduate Fellowship, Arizona State University
2014-2016	Research Assistant Scholarships, Seoul National University
2014	<i>Summa Cum Laude</i> , Sogang University
2011-2012	The President's Award for Academic Excellence, Sogang University
2009-2013	Academic Merit Scholarships, Sogang University

TEACHING EXPERIENCE

Instructor

MGMT 4210 Corporate Strategy
WPC 480 Strategic Management Capstone Course (ASU)

Spring 2023
Spring 2021, Spring 2022

ACADEMIC SERVICE

Ad-Hoc reviewing

Journal

Academy of Management Review
Academy of Management Journal
Organization Science
Journal of Business Research
Business Ethics, the Environment and
Responsibility
PNAS Nexus

Conferences

Academy of Management Annual Meetings
(SIM, OMT)
Strategic Management Society Annual
Conference (Stakeholder Strategy, Strategic
Leadership & Governance)

REFERENCES

Don Lange (Chair)

Professor of Management and
Entrepreneurship
W. P. Carey School of Business
Arizona State University
Email: don.lange@asu.edu

Jonathan Bundy

Associate Professor of Management and
Entrepreneurship
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Matthew Semadeni

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