

Siyin Chen

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Academic Position

Assistant Professor of Management **2023 -**
The Hong Kong University of Science and Technology

EDUCATION

Ph.D. Organizational Behaviour and Human Resource Management **2023**
Rotman School of Management, University of Toronto, Toronto, ON

PUBLICATION

Chen, S., Ruttan, R., & Feinberg, M. (2022). Collective transcendence beliefs shape the sacredness of objects: The case of art. *Journal of Personality and Social Psychology*. [[Paper](#)] [[Data](#)]

UNDER REVIEW

(*equal contributions)

Chen, S., Christianson, M., & Zhong, C.B. [Title removed for review].
R&R at *Administrative Science Quarterly*
– Finalist (top eight); Organization Science/INFORMS Dissertation Proposal Competition
– Recipient (first place); European Group for Organizational Studies (EGOS) Best Student Paper

Chen, S.* & Jiang, W.* [Title removed for review].
Under Review at *Administrative Science Quarterly*

WORKING PAPERS

Chen, S. & Zhong, C.B. Occupational identity based selective commodification among creative workers.
– Recipient; Int. Association for Chinese Management Research (IACMR) Dissertation Award
– Recipient; University of Toronto Clarkson Centre for Business Ethics Ph.D. Research Award
– Recipient; University of Toronto Behavioural Economics in Action (BEAR) Ph.D. Research Award

Chen, S. & Feinberg, M. Moral self recalibration and its effect on (un)ethicality.
– Recipient; University of Toronto Lee-Chin Family Institute for Corporate Citizenship Award

WORK IN PROGRESS

Chen, S. Commodifying love online: The case of fan economy on live streaming platforms.
(Stage: collecting online observation, interview, video, and live streaming data)

Chen, S. Branded identity: The case of Wang Hong/Influencers in China.
(Stage: collecting interview, video, and live streaming data)

Chen, S. Partner in crime: Romantic and business partnership among entrepreneurs.
(Stage: collecting interview and photographic data)

Chen, S. & Feinberg, M. Expert and mass evaluation on cultural goods.
(Stage: collecting archival and field experiment data)

CONFERENCE PRESENTATIONS

Purpose crafting: A case study of journalists navigating the marketization of their work

- Academy of Management Annual Meeting 2022 (in show case symposium)

Occupational identity based selective commodification among creative workers

- East Coast Doctoral Conference 2022
- International Association for Chinese Management Research Conference 2021 (award ceremony)

Collective transcendence beliefs shape the sacredness of objects: The case of art

- Academy of Management Annual Meeting 2022
- International Association for Conflict Management Conference 2022
- Trans-Atlantic Doctoral Conference 2022
- Society for Personality and Social Psychology Convention 2022

Art for whose sake: Occupational identity reconstruction in the “Porcelain Capital” of China

- INFORMS Annual Meeting 2022
- Academy of Management Annual Meeting 2022
- International Association for Conflict Management Conference 2022
- East Coast Doctoral Conference 2022
- Chicago Ethnography Conference 2022
- European Group for Organizational Studies Colloquium 2021
- Wharton People and Organizations Conference 2020
- Medici Summer School at MIT 2020

Passion and professionalism

- Wharton People and Organizations Conference 2021
- Academy of Management Annual Meeting 2021

Moral self recalibration and its effect on (un)ethicality

- Academy of Management Annual Meeting 2019

CHAired SYMPOSIA & PROFESSIONAL WORKSHOPS

Research Oriented

- *Calling, passion, idealism: Exploring differences and charting new directions*
Academy of Management Annual Meeting 2021 (with Audrey Holm, Winne Jiang)
- *Cultural production and reception*
Academy of Management Annual Meeting 2021 (with Daphné Baldassari)
- *Current direction in understanding the antecedents and prevention of unethicity at work*
Academy of Management Annual Meeting 2019 (with Matthew Feinberg)

Method Oriented

- *Collection, analysis, theorization, and representation of visual data in qualitative scholarship 2nd ed*
Academy of Management Annual Meeting 2022 (with Hila Lifshitz-Assaf, Stine Grodal)
- *On visuals*
Interpretive Data Science Workshop at UBC Sauder School of Business 2022 (with Dev Jennings)
- *Collection, analysis, theorization, and representation of visual data in qualitative scholarship*
Academy of Management Annual Meeting 2021 (with Hila Lifshitz-Assaf, Stine Grodal)

INVITED TALKS & CONSORTIUMS

- City of Jing De Zhen Government, Department of Public Relations (2022; Delayed due to Covid)
- Academy of Management Organizational Behavior (OB) Doctoral Consortium (2022)
- University of Toronto, OB Doctoral Seminar (2021)
- University of Toronto, Sociology Undergraduate Seminar (2021)
- Medici Summer School, MIT (2020)

SCHOLARSHIP & AWARDS

2018 - 2022

- Finalist in Organization Science/INFORMS Dissertation Proposal Competition
- Academy of Management Registration Scholarship - Academy of Management (OB division)
- EGOS Best Student Paper - European Group for Organizational Studies Colloquium
- IACMR Dissertation Award – Int. Association for Chinese Management Research
- SPSP Graduate Travel Award - Society for Personality and Social Psychology
- Ontario Graduate Scholarship – Government of Ontario, Canada
- Completion Award – University of Toronto
- Research Award from Behavioural Economics in Action at Rotman (BEAR) – University of Toronto
- Clarkson Centre For Business Ethics Ph.D. Research Award – University of Toronto
- Michael Lee-Chin Family Institute for Corporate Citizenship Award Grant – University of Toronto

2015 - 2017

- Finalist for SPSP Student Poster Award – Society for Personality and Social Psychology
- Social Sciences and Humanities Research Council Graduate Scholarships – Government of Canada
- Ontario Graduate Scholarship – Government of Ontario, Canada (declined)
- Graduate Poster Award – Wilfrid Laurier University
- Ontario Graduate Scholarship – Government of Ontario, Canada (declined)

2007 -2011

- Dean's Honour List - Laurentian University

REFERENCES

Chen-Bo Zhong

Professor of Organizational Behaviour and Human Resource Management

Rotman School of Management, University of Toronto

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