

EUNYOUNG (YOUNG) PARK

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ACADEMIC EMPLOYMENT

The Hong Kong University of Science and Technology, HKUST Business School
Assistant Professor (2022 - present)

EDUCATION

- Ph.D. Arizona State University, Tempe, AZ (2022)
Doctor of Philosophy in Management
Committee: Don Lange (chair), Jonathan Bundy, Matthew Semadeni
- M.S. Seoul National University, Seoul, Republic of Korea (2017)
Master of Science in Business Administration
- B.A. Sogang University, Seoul, Republic of Korea (2014)
B.B.A. Bachelor of Arts in English Literature and Linguistics
Bachelor of Business Administration
Summa Cum Laude

PEER-REVIEWED JOURNAL PUBLICATIONS

- Lange, D., Bundy, J., & **Park, E.** (2022) The social nature of stakeholder utility. *Academy of Management Review*, 47(1): 9-30.

WORKING PAPERS

- **Park, E.**, Lange, D., & Jeon, C. The effect of litigation risk on firm stakeholder strategy. (Preparing for submission at *Strategic Management Journal*)
- **Park, E.**, Bundy, J., & Lange, D. The conditional effect of CEO organizational identification on the CSR-CSI interrelationship.
- **Park, E.** Different ways of being different: How two forms of distinctiveness influence audience evaluations in CSR strategy (Job market paper)

RESEARCH IN PROGRESS

- Fixing fault: An examination of firm change following securities litigation (with Matthew Semadeni and Hatcher Zhu).

CONFERENCE PRESENTATIONS

(An asterisk (*) after a name denotes the presenter.)

Park, E., Zhu, H., & Semadeni, M. (2022) Fixing fault: An examination of firm change following securities litigation. *Strategic Management Society Annual Conference*, London, U.K. (expected)
* Nominated for the SMS Annual Conference Best Paper Prize

Park*, E. & Lange, D. (2021) The effect of litigation risk on firm stakeholder strategy. *Strategic Management Society Annual Conference*, Toronto, Canada (Virtual).

Park*, E., Bundy, J., & Lange, D. (2020) The conditional effect of CEO organizational identification on the CSR-CSiR interrelationship. *Academy of Management Annual Meetings*.

Park*, E., Bundy, J., & Lange, D. (2019) Taking it personally: How CEO organizational identification influences the corporate social responsibility-irresponsibility reciprocal relationship. *Strategic Management Society Annual Conference*, Minneapolis, MN.

Park*, E. & Lange, D. (2019) The effect of litigation risk on managerial risk-taking. *Academy of Management Annual Meetings*, Boston, MA.

Bundy, J., Lange, D., & **Park*, E.** (2018) The social nature of stakeholder utility perceptions. *Academy of Management Annual Meetings*, Chicago, IL. * **Best Paper Proceedings**

Park*, E. & Cho, T. S. (2016) A fish in a pond: An exploration of the dynamics between CEO status and firm status. *Academy of Management Annual Meetings*, Anaheim, CA.
- Also presented at the *Strategic Management Society Annual Conference*, Berlin, Germany.

TEACHING EXPERIENCE

Instructor

WPC 480 Capstone Course (Undergraduate strategy course)

Spring 2021, Spring 2022

HONORS, AWARDS, & FELLOWSHIPS

2021	Dare to Care Endowment in Management Scholarship
2020	Gladys DeJarnatt Graduate Scholarship
2017-2021	University Graduate Fellowship, Arizona State University
2014-2016	Research Assistant Scholarships, Seoul National University
2014	<i>Summa Cum Laude</i> , Sogang University
2011-2012	The President's Award for Academic Excellence, Sogang University
2009-2013	Academic Merit Scholarships, Sogang University

ACADEMIC SERVICE

Ad-Hoc reviewing

Journal

Academy of Management Review

Academy of Management Journal

Organization Science

Business Ethics, the Environment and Responsibility (formerly Business Ethics: A European Review)

Conferences

Academy of Management Annual Meetings (SIM, OMT)

Strategic Management Society Annual Conference (Stakeholder Strategy, Strategic Leadership & Governance)

REFERENCES

Don Lange (Chair)

Professor of Management and
Entrepreneurship
W. P. Carey School of Business
Arizona State University
Email: don.lange@asu.edu

Jonathan Bundy

Associate Professor of Management and
Entrepreneurship
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Matthew Semadeni

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